THE CW NETWORK AND SINCLAIR BROADCAST GROUP REACH LONG-TERM AFFILIATION AGREEMENT

BURBANK, CA and BALTIMORE (July 9, 2015) – The CW Network and Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), “Sinclair,” have announced long-term affiliation renewals for stations covering 23 Sinclair owned and/or operated markets across the country. At the same time, The CW is renewing nine affiliation agreements with stations for which Sinclair provides sales and other services.

“Following our most-watched season in seven years, and the debuts of the hit series THE FLASH and JANE THE VIRGIN, The CW Network is incredibly well-positioned for the future. By extending our long-standing partnership with Sinclair, we look forward to continuing to build on our mutual success into the 2015-16 season and beyond,” said Chris Brooks, Senior Vice President, Network Distribution, The CW.

Sinclair’s Executive Vice President and General Counsel, Barry Faber, who oversees Sinclair’s relationships with its networks, stated, “The CW Network has been successful in broadening their audience and in creating programs with a loyal and passionate fan base. As the group with the most CW stations, we are pleased to continue our relationship with the Network.”

The stations extending their affiliation agreements with The CW include, WUCW in Minneapolis/St. Paul, Minn., WLFL in Raleigh/Durham, N.C., WNUV in Baltimore, Md., WNAB in Nashville, Tenn., WWHO in Columbus, Ohio, KMYS in San Antonio, Texas, WVTV in Milwaukee, Wis., WKRC-D2 in Cincinnati, Ohio, WTVX in West Palm Beach, Fla., WWMT-D2 in Grand Rapids, Mich., KVCW in Las Vegas, Nev., WTTO/WDBB in Birmingham, Ala., KOCB in Oklahoma City, Okla., WLYH in Harrisburg, Penn., KFRE in Fresno-Visalia, Calif., WSWB/WOLF-D2 in Wilkes-Barre, Penn., WCWN in Albany-Schenectady-Troy, N.Y., WCFW in Green Bay-Appleton, Wis., WBSF/WEYI-D2 in Flint-Saginaw-Bay City, Mich., KXVO in Omaha, Neb., WHAM-D2 in Rochester, N.Y., WSTQ-LP/WSTM-D2 in Syracuse, N.Y., WBUI in Champaign, Ill., WWMB/WWMB-D2 in Myrtle Beach/Florence, S.C., WTLF in Tallahassee-Thomasville, Fla., KYUU/KBOI-D2 in Boise, Idaho, WHOI-D2 in Peoria-Bloomington, Ill., KTCW-D2/KMCB-D2/KMTR-D2 in Eugene, Ore., KIMA-D2/KEPR-D2 in Yakima, Wash., KVIH-D2/KVII-D2 in Amarillo, Texas, KTVL-D2 in Medford-Klamath Falls, Ore., and KFDM-D2 in Beaumont-Port Arthur, Texas.

(more)
About The CW

THE CW TELEVISION NETWORK, a joint venture between Warner Bros. Entertainment and CBS Corporation, made its debut on September 20, 2006 as America’s fifth broadcast network and is the only network specifically targeting viewers ages 18-34, a demographic highly sought after by advertisers. The CW offers a five-night, 10-hour primetime lineup that runs Monday through Friday. In daytime, The CW broadcasts a Monday through Friday afternoon block, and a five-hour Saturday morning kids block. For more information, visit www.cwtv.com.

About Sinclair:

Sinclair is the largest and one of the most diversified television broadcasting companies in the country with 162 television stations it owns, operates and/or provides services to in 79 markets, broadcasting 375 channels, and affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair’s broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. Sinclair regularly uses its website as a key source of company information which can be accessed at www.sbgi.net

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