

NEWS RELEASE:

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SINCLAIR PROMOTES TOM BURKE TO STATION MANAGER OF WUCW-TV IN MINNEAPOLIS-ST. PAUL, MINNESOTA

Minneapolis-St. Paul, MN (December 8, 2015) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Mr. Tom Burke has been promoted to Station Manager of WUCW-TV (CW) in Minneapolis-St. Paul, Minnesota. The announcement was made by Steve Marks, Co-Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We congratulate Tom on his promotion to Station Manager. Tom has spent the last 24 years with WUCW primarily in sales and sales management roles. In the past year, he began working with our network sales group and has always proven himself a successful and innovative leader.”

“During my career with Sinclair, I have always appreciated the opportunity to work for such an innovative company,” commented Mr. Burke. “As a lifelong resident of the Twin Cities, I am honored to lead the team at WUCW-TV and make an impression on the local community. I am confident that my management model of empowering sales teams to play an active role in station management decisions will not only be efficient, but highly effective in driving revenue.”

Mr. Burke most recently served as Director of Sales, Network, for Sinclair since January 2014, while also serving as Senior Account Executive at WUCW-TV. Prior to his position as Director of Sales, Network, he served as Senior Account Executive at WUCW-TV from 2000 to 2005 and from 2007 to 2015. In 2006, he served as Local Sales Manager for WUCW-TV, a position he also held from 1998 to 2000. He began his career at Sinclair as an Account Executive in 1991.

Sinclair is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 172 television stations in 81 markets, broadcasting 432 channels and affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair’s broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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