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Jay Martin Joins Dielectric as Vice President of Sales

Raymond, Maine (December 21, 2015) – Jay Martin, one of the television and radio broadcast industries' most respected experts in RF systems design and implementation, is returning to his roots as Dielectric's Vice President of Sales.

A veteran of more than three decades in the industry, Mr. Martin returns to Dielectric, after a number of years in key positions with global wireless and broadcast infrastructure specialist, Radio Frequency Systems (RFS). His roles at RFS included serving as the company's President of Australian operations.

Mr. Martin's motivations for returning to Dielectric are both professional and personal. "This is an opportunity to move back to Maine where I was born and raised and to rejoin Dielectric, where I spent 23 years of my professional career," stated Mr. Martin. "I am looking forward to once again being a member of the innovative, professional, and dedicated Dielectric team with whom I have so much history and shared vision."

A proven leader in the industry, Mr. Martin excels at building technical relationships and anticipating the direction of the market. His presence at Dielectric will be invaluable as the FCC Repack and ATSC 3.0 technology proceed. As Dielectric Vice President/General Manager, Keith Pelletier, put it, "Jay Martin's past activities within Dielectric were key factors in making us the dominant supplier to the U.S. and North American markets."

Mr. Pelletier continued, "Dielectric is committed to growing its core strengths and capabilities, domestically and internationally, and Jay's hire certainly underscores that commitment. It is arguably one of the strongest hiring moves in our 74-year history." In addition to positioning Dielectric for the Repack and ATSC 3.0, Jay's market knowledge, relationships and experience will enable Dielectric to continue its growth in current, International and FM markets.

About Dielectric:

Based in Raymond, Maine, Dielectric LLC is a wholly owned subsidiary of Sinclair Broadcast Group, Inc. Dielectric is a leading provider of innovative broadcast products. From remote stations to major markets, Dielectric has been delivering solutions for every need since 1942. Dielectric is an innovative, customer-centric organization with a long history of engineering excellence in designing and manufacturing high-quality broadcast solutions. The Company is a trusted partner of broadcasters worldwide. More information can be accessed at www.dielectric.com.

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