

## NEWS RELEASE

Contact: Bill Lutzen, Vice-President of ASN

### **NOVA® HOME LOANS ARIZONA BOWL WILL REACH MORE THAN 88 MILLION HOUSEHOLDS ON AMERICAN SPORTS NETWORK**

West Palm Beach, FL (December 23, 2015) – The NOVA® Home Loans Arizona Bowl, featuring the Mountain West Conference's Colorado State University and University of Nevada, Reno will be available nationwide in approximately 88 million homes, according to Bill Lutzen, Vice President for American Sports Network (ASN). Through ASN, a division of Sinclair Networks Group, which is owned by Sinclair Broadcast Group, Inc., the December 29th game is the only football bowl contest this season syndicated to broadcast and cable outlets.

“The American Sports Network is very pleased to broadcast the NOVA® Home Loans Arizona Bowl to more than 75% of the country's television households,” Lutzen said. “We look forward to a great game between these two high-scoring rivals, as well as a chance to showcase our network to America.”

ASN has reached syndication agreements with stations in cities across the country, including New York, Miami, Los Angeles, Chicago, and the San Francisco Bay Area, as well as markets that surround the competing teams such as Reno, Las Vegas, Denver and Colorado Springs. The game will also be available on Dish Network (channel 432) and Direct TV (channel 640) nationwide. For a full list of stations airing the NOVA® Home Loans Arizona Bowl see [www.americansportsnet.com](http://www.americansportsnet.com).

“It has been our goal to bring as much exposure as we can to this inaugural game and to the city of Tucson,” said Crowley Sullivan, Executive Vice President of Campus Insiders. “The expanded audience reach that our partnership with ASN brings through their syndication network is not only meaningful to the fans of Nevada, Colorado State and the Mountain West Conference, but also integral to the success of the bowl game.”

The 7:30 p.m. ET game, announced in October in partnership with Campus Insiders, will also be streamed online by [CampusInsiders.com](http://CampusInsiders.com) and [Americansportsnet.com](http://Americansportsnet.com). Ron Thulin and Doug Chapman will provide commentary, while Monica McNutt and Shae Pepler will report from the sidelines.

#### **ABOUT AMERICAN SPORTS NETWORK (ASN)**

American Sports Network is a programming initiative of Sinclair Networks Group, LLC, a division of Sinclair Broadcast Group, Inc. ASN produced more than 250 live college sports events during the 2014-2015 academic year featuring distinguished NCAA Division I conferences including the Atlantic 10 Conference, Big South Conference, Big 10 Conference, Colonial Athletic Association, Conference USA, Horizon League, Ivy League, Ohio Valley Conference, Patriot League, Southern Conference, and Western Athletic Conference. In addition to its college initiative, ASN produces local high school sports under the "Thursday Night Lights" and "Friday Night Rivals" brands. ASN also broadcasts Minor League Baseball games, AMA Pro Racing Flat Track events and Dance League. For more information, please visit ASN's website at [www.americansportsnet.com](http://www.americansportsnet.com).

**ABOUT SINCLAIR BROADCAST GROUP, INC.**

Sinclair Broadcast Group, Inc. (Nasdaq: [SBGI](#)) is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, Sinclair owns and operates, programs or provides sales services to 172 television stations in 81 markets, broadcasting 450 channels and having affiliations with all the major networks. For more information on Sinclair Broadcast Group, Inc., please visit [www.sbgi.net](http://www.sbgi.net).

**About the NOVA® Home Loans Arizona Bowl**

The NOVA® Home Loans Arizona Bowl was sanctioned in March 2015 as the 41<sup>st</sup> NCAA college football game and the third bowl game staged in Arizona. Kicking off in December 2015, the bowl game will feature two teams from the Mountain West Conference – Colorado State University and the University of Nevada. The NOVA® Home Loans Arizona Bowl is dedicated to promoting community engagement and support in the Tucson area. For more information about the NOVA® Home Loans Arizona Bowl, or for ticket information, visit [www.azbowlgame.com](http://www.azbowlgame.com).

**About NOVA® Home Loans**

NOVA® Home Loans has served the needs of homeowners and homebuyers since 1980. We are able to originate loans in 12 states. In 2001, we merged our flexibility as a mortgage broker with the efficient service of a mortgage bank to create a better way of lending. Efficiency and teamwork are the keys to our accelerated loan delivery. Loan applications are handled in-house from start to finish - eliminating the need to ship your application around the country for underwriting, approval and document preparation. For more information, visit [www.novahomeloans.com](http://www.novahomeloans.com).