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SINCLAIR ANNOUNCES CORPORATE PROMOTIONS

   BALTIMORE (January 15, 2016) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that David Gibber has been promoted to Vice President / Deputy General Counsel, Scott Shapiro has been promoted to Vice President / Corporate Development, and Dana Feldman has been promoted to Vice President / Promotions. Mr. Gibber most recently served as Director of Legal Services / Deputy General Counsel, Mr. Shapiro most recently served as Senior Director of Corporate Development, and Ms. Feldman most recently served as Director of Promotion. The announcement was made by David Amy, Executive Vice President and Chief Operating Officer.

   In making the announcement, David Amy commented, "David has made a tremendous contribution to Sinclair during his more than four years here, particularly in retransmission consent negotiations and structuring transactions. His promotion is well deserved, and we look forward to David continuing in the areas in which he has worked previously and to taking on greater responsibility for Sinclair's legal needs in other areas."

   Commenting on Mr. Shapiro's promotion, Mr. Amy added, "In his previous role as Senior Director of Corporate Development, Scott led the team responsible for supporting and driving the analysis and execution of our acquisitions and investments. His leadership and analytical skills have been an asset to the company as we continue to grow and expand our business line offerings."

   Regarding Ms. Feldman's promotion, Mr. Amy commented, "Dana has guided our stations' promotional media to maximum effect, with crisp financial guidance. She has also increased our promotional strength by developing strong working relationships with our network partners and syndicated program producers."

   Mr. Gibber joined Sinclair in 2011 and most recently served as Deputy General Counsel, Director of Legal Services. From 2011 to 2015 he served as Legal Counsel. Prior to joining Sinclair, he was an associate at Gordon Feinblatt, LLC in Baltimore, Maryland. Mr. Gibber received his J.D. degree from the University of Maryland School of Law, where he graduated *magna cum laude,* and his bachelor's degree from Toras Moshe College in Jerusalem, Israel.

   Mr. Shapiro joined Sinclair in 2011 and most recently served as Senior Director, Corporate Development. From 2013, he served as Finance Director and prior to that held the position of Finance Manager-Special Projects. From 2007 to 2011, he worked in Institutional Equity Research at Morgan Stanley, and from 2006 to 2007, he was Co-founder and Managing Partner of Proprietary Research, LLC. Prior to that and from 2004, he worked in Institutional Equity Research at Prudential Equity Group and before then, he worked in the audit and tax departments

at both KPMG LLP and PricewaterhouseCoopers LLP. Mr. Shapiro holds a Bachelor of Arts degree in History from the University of Rochester and a Master of Business Administration from the University of Virginia's Darden School of Business.

Ms. Feldman has been with Sinclair since 2000, most recently serving as Director of Promotion and Programming. Prior to joining Sinclair, she worked as Director of Domestic Distribution at Claster Television. She holds a Bachelor of Science degree in Broadcast Journalism from The University of Maryland.

Sinclair is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 171 television stations in 81 markets, broadcasting 456 channels and affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair's broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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