

## News Release

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### **SINCLAIR NAMES JOHN NIZAMIS GENERAL MANAGER OF WSBT IN SOUTH BEND-ELKHART, IN AND PROMOTES CHARITY FREEMAN TO GENERAL MANAGER OF WNWO IN TOLEDO, OH**

South Bend, IN (February 26, 2016) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that John Nizamis has been named General Manager of WSBT (CBS) in the South Bend-Elkhart, IN market and that Charity Freeman has been promoted to General Manager of WNWO (NBC) in the Toledo, OH market. The announcement was made by Steve Pruett, Co-Chief Operating Officer of Sinclair’s television group.

In making the announcement regarding Mr. Nizamis, Mr. Pruett said, “John has been successful at leading his team in Toledo since joining Sinclair in 2014. As we welcome the team in South Bend, John, with his over 30 years of sales and management experience, will play an important role in transitioning the station and growing our relationship with both the local advertisers and community.”

“I am excited and honored to be joining the talented professionals here at WSBT-TV22,” commented Mr. Nizamis. “This is a world class facility with a very dedicated team that is committed to bringing value to our viewers, clients and the communities we serve. With the support of Sinclair and its tremendous reach and leadership, we are confident we will continue to be one of the country’s great television stations.”

In making the announcement regarding Ms. Freeman, Mr. Pruett said, “In the over 10 years that Charity has worked in broadcasting she has seen many sides of the business from her roles in news reporting to her most recent positions in sales management. We believe this experience will be an asset to the station and the community as she advances her career with Sinclair.”

“I am thrilled for this new opportunity at NBC 24,” commented Ms. Freeman. “We have made great strides in the last two years, but still have much to accomplish, and I look forward to leading the team and continuing the growth.”

Mr. Nizamis most recently served as the General Manager of WNWO (NBC) in Toledo, Ohio since 2014. Since 2008, he worked as General Sales Manager at WPTA (ABC) and WISE (NBC) in Fort Wayne, IN. From 2006 to 2008, he was the Local Sales Manager at WTVH (CBS) in Syracuse, NY. For over 5 years he held various positions at WROC (CBS) and WUHF (FOX) in Rochester, NY including Local Sales Manager, National Sales Manager and General Sales Manager. Prior to that, he held various other positions including Account Executive, Local Sales Manager, and General Sales Manager at 94.1 The Zone in Rochester, NY, WUHF (FOX) and WHEC (NBC) in Rochester, NY and WTVR (CBS) in Richmond, VA. Mr. Nizamis

graduated with a degree in Speech Communications and Broadcasting from The State University of New York (SUNY) in Geneseo, NY.

Ms. Freeman most recently served as the General Sales Manager for WNWO (NBC) in Toledo, Ohio since 2014. From 2002 to 2014, she held various positions at WPTA (ABC) and WISE (NBC) in Fort Wayne, IN including Account Executive and then Local Sales Manager. She started her broadcasting career in 1997 in news at WHIO (CBS) in Dayton, OH. Ms. Freeman graduated with a bachelor's degree in communications from Anderson University in Anderson, Indiana.

Sinclair is the largest and one of the most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 171 television stations in 81 markets, broadcasting 471 channels and affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of sports content. Sinclair's broadcast content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbgi.net](http://www.sbgi.net).

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