

News Release

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SINCLAIR ENTERS INTO LONG-TERM AFFILIATION AGREEMENTS WITH NBC

BALTIMORE (June 15, 2016) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (the “Company” or “Sinclair”) announced that it has entered into agreements with the NBC Television Network (“NBC”) for the renewal of the NBC affiliations in five Sinclair markets that expired December 31, 2015. The NBC affiliations were also renewed in four markets by the licensees of stations that Sinclair provides sales and other services to under joint sales agreements. The markets being renewed are listed below and include six of the ten biggest markets where Sinclair either owns or provides services to an NBC station. The Company’s remaining NBC affiliation agreements (including a station to which Sinclair provides services) do not expire until a later date.

Sinclair’s Executive Vice President and General Counsel, Barry Faber, who oversees Sinclair’s relationships with its networks, stated, “We are pleased to continue our relationship with NBC, a provider of popular entertainment and sports programming. This programming includes such great sports programming as the NFL, which is increasing on NBC this year as a result of their addition of Thursday night games, and both the winter and upcoming summer Olympics, top unscripted programming like *The Voice*, highly rated evening and morning news programming, great scripted shows including established favorites like *Law & Order: SVU*, as well as new hits like *Blindspot*, and the top late night programming, *The Tonight Show Starring Jimmy Fallon* and *Late Night with Seth Meyers*. We are confident that these renewals of these stations’ affiliation agreements will pay substantial dividends in both advertising sales and net retransmission consent revenues.”

The markets owned and operated by Sinclair being renewed are:

San Antonio, TX
Providence, RI-New Bedford, MA
Toledo, OH
Syracuse, NY
Traverse City/Cadillac, MI

The markets being renewed and in which Sinclair provides sales and other services to pursuant to a joint sales agreement are:

Mobile, AL/Pensacola, FL
Flint/Saginaw/Bay City, MI
Eugene, OR
Gainesville, FL

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 484 channels and having affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair’s content is delivered via multiple platforms, including over-the-air, multi-channel video

program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

Forward-Looking Statements:

The matters discussed in this press release include forward-looking statements regarding, among other things, future operating results. When used, the words “outlook,” “intends to,” “believes,” “anticipates,” “expects,” “achieves,” and similar expressions are intended to identify forward-looking statements and information. Such forward-looking information is subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those set forth in the forward-looking information as a result of various important factors, including and in addition to the assumptions set forth therein, but not limited to, STG’s ability to obtain the necessary approvals to close on pending acquisitions, the impact of changes in national and regional economies, the volatility in the U.S. and global economies and financial credit markets which impact our ability to forecast or refinance our indebtedness as its comes due, successful execution of outsourcing agreements, pricing and demand fluctuations in local and national advertising, volatility in programming costs, the market acceptance of new programming, the CW Television and MyNetworkTV programming, our news share strategy, our local sales initiatives, the execution of retransmission consent agreements, our ability to identify and consummate investments in attractive non-television assets and to achieve anticipated returns on those investments once consummated, and any risk factors set forth in the Company’s recent reports on Form 8-K, Form 10-Q and/or Form 10-K, as filed with the Securities and Exchange Commission. There can be no assurance that the assumptions and other factors referred to will occur. The Company undertakes no obligation to update such forward-looking information in the future except as required by law.

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