

News Release

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SINCLAIR BROADCAST GROUP ENTERS INTO RETRANSMISSION CONSENT AGREEMENT WITH COMCAST

Baltimore, MD (August 3, 2016) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), (the “Company,” “Sinclair”) announced that it has entered into a multi-year agreement with Comcast Cable for the carriage of the Company’s broadcast television stations.

“We are pleased to announce that we were able to come to an agreement with Comcast, the largest cable provider in the country,” stated Barry Faber, Sinclair’s EVP/General Counsel. “While we are not permitted to disclose the financial terms of the new agreement, we are pleased with the value received, which reflects the importance of our programming to Comcast subscribers.”

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 484 channels and having affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair’s content is delivered via multiple platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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