

## News Release

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### **SINCLAIR ANNOUNCES PRODUCTION EFFICIENCIES FOR TOLEDO STATION**

Toledo, OH (November 29, 2016) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that during the first quarter of 2017, the news production for WNWO (NBC24) in Toledo, OH will be reorganized in order to improve both the news product and production efficiencies. All of the local news content will continue to be covered by local reporters and will be produced in Toledo, but the technical aspects of the newscast will be handled by staff at Sinclair’s South Bend, Indiana station. The master control for WNWO by which content is readied for broadcast and commercials are inserted, will also be handled out of South Bend.

Sinclair and WNWO remain committed to delivering a strong local news product in Toledo and viewers will still find local news in the morning, evening and late night on WNWO, plus online at nbc24.com. In addition to the Toledo news staff producing local content, the station will continue to benefit from regional, national and international content produced by the Sinclair network of five stations in Ohio and southern Michigan and a bureau in Washington D.C.

“Sinclair’s investments in technology have made it possible for newscasts to be produced in a more efficient fashion and allow us to continue to provide local news to the community which in the past would not have been possible,” commented Scott Livingston, Sinclair’s Vice President of News. “WNWO will continue to have journalists on the Toledo streets every day gathering news and breaking stories. WNWO also understands the importance of local weather and will have a staff of meteorologists and the most up to date weather system in Toledo. WNWO appreciates the community support during the past 50 years and will remain a strong voice in Toledo and committed to our local communities.”

#### About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 482 channels and having affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbgnet.net](http://www.sbgnet.net).