

NEWS RELEASE

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SINCLAIR PROMOTES JOHN SOLOMON TO CHIEF OPERATING OFFICER OF CIRCA

Baltimore, MD (December 12, 2016) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (the “Company”) announces the promotion of John Solomon to Chief Operating Officer of Circa from Chief Creative Officer. Circa is the Company’s mobile-friendly, video-driven news and entertainment brand launched in July of 2016. Mr. Solomon will report into Scott Livingston, Vice President of News for Sinclair.

“In the last year that John has been with Sinclair, he has been instrumental in the immediate success of Circa,” commented Scott Livingston. “Circa has been consistently growing its digital presence and social media following. In the last few months he has expanded their content offerings with the launch of *Circa Laughs* and *Circa 360*, both of which focus on Circa’s unique storytelling style targeted to the 18-35 year-old audience. John, an award-winning journalist with experience in news reporting, editing and management, has lead the Circa initiative by bringing his ideas to the table on how to connect digital readers to news and by forming successful partnerships to grow the Circa brand. We congratulate John on this accomplishment.”

John Solomon has been with Sinclair since December 2015 as the Chief Creative Officer for Circa. Prior to that he was the Editor and VP for Content and Business Development for The Washington Times since 2013. His other roles included Executive Editor for the Center for Public Integrity and Director of News for Newsweek and The Daily Beast. He is also President of the Packard Media Group LLC, since 2009. After starting in college as a sports reporter for United Press International, he worked for two decades at the AP wire service as a reporter, news editor, multimedia investigative editor and Assistant Washington Bureau Chief until joining the Washington Post in 2007 as its national investigative reporter. Mr. Solomon is the Author of *DSK: The Scandal That Brought Down Dominique Strauss-Kahn*, February 2012. Harper Collins, and is the recipient of many prestigious awards. Mr. Solomon graduated *magna cum laude* from Marquette University with a BA in Journalism.

About Circa:

Circa is the fastest growing mobile-friendly, video-driven news and entertainment portal designed for the millennial audience, delivering engaging and shareable content in cutting-edge formats to a generation that prefers to customize their experience.

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Including pending transactions, the Company owns, operates and/or provides services to 173 television stations in 81 markets, broadcasting 482 channels and having affiliations with all the major networks. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.