

SINCLAIR

BROADCAST GROUP

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MEDIA CONTACT:

Rebecca Hanson

rjhanson@sbgstv.com

CHRIS RIPLEY BEGINS TENURE AS CHIEF EXECUTIVE OFFICER FOR SINCLAIR BROADCAST GROUP, INC.

The former chief financial officer will lead Sinclair into the modern age of broadcasting

BALTIMORE (January 10, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced that Chris Ripley has assumed his new role as president and chief executive officer for the company, one of the largest and most diversified television broadcasting companies in the country. Former Sinclair President and CEO, David Smith, will serve as executive chairman of the company.

Ripley will oversee Sinclair’s long-term strategies to be a multi-platform company that is vertically integrated and competitive in the broader media industry. Included in Ripley’s priorities are: Sinclair’s evolution into a data-driven organization led by the transition to the Next Gen Broadcasting (ATSC 3.0) platform with its mobility and IP connectivity; expanding the company’s marketing solutions through its best-in-class digital offerings; creation of new national content and ad networks; and launching original content offerings that capitalize on Sinclair’s unique areas of strength.

“Sinclair is poised to evolve into a truly modern media company with strong multi-platform national and local content brands. It is an honor to serve as CEO for such a dynamic operation,” said Ripley. “We will continue to be a leader in creating and adopting new technologies, especially as we look to achieve our vision of connecting people with content everywhere.”

Ripley served as the chief financial officer of Sinclair since 2014. Since joining the executive team, he has led the company’s spectrum auction strategy, oversaw the acquisition of Tennis Channel, and made investments in strategic digital technology and internal management systems, among other things.

Prior to Sinclair, Ripley was a managing director at UBS Investment Bank’s Global Media Group and served as head of the Los Angeles office where he managed, advised and structured various financings and merger and acquisition transactions in the broadcast and entertainment sectors. Prior to UBS, Ripley was a principal in Prime Ventures and an analyst at Donaldson Lufkin & Jenrette.

Ripley graduated from the University of Western Ontario Richard Ivey School of Business with a Bachelor of Arts in honors business administration. Ripley began his tenure on Jan. 1, 2017.

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Including pending transactions, Sinclair, operates and/or provides services to 173 television stations in 81 markets, broadcasting 482 channels and having affiliations with all the major

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networks. Sinclair is the leading local news provider in the country, as well as a producer of live sports content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of company information which can be accessed at www.sbg.net.