

News Release

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SINCLAIR NAMES MYRLAND CLARKE DIRECTOR OF SALES / STATION MANAGER IN TOLEDO, OHIO

Toledo, OH (June 20, 2017) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Myrland Clarke has been named the Director of Sales/Station Manager for WNWO-TV (NBC) in Toledo, Ohio. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “We welcome Myrland to Sinclair and expect that he will be an effective leader for our Toledo station. Having served in a variety of management and sales roles throughout the television industry over the course of his career, Myrland is well prepared to work with the team at WNWO to make an impact on the community while increasing sales and market share.”

“I am excited to join the Sinclair team and look forward to leading the dedicated staff at WNWO,” commented Mr. Clarke. “Along with fostering a culture of winning, I will empower our team to better identify and satisfy our clients’ and community’s needs.”

Mr. Clarke most recently served as Local Sales Manager for COX Media from 2015 to 2017 serving in Mobile, AL and Fort Walton, FL. From 2013 to 2015, he served as an Account Executive for Clear Channel Communications in New Orleans, LA and prior to that as Local Sales Manager for Cable One Advertising in Gulfport, MS. In 2006 he was the General Manager for WABB-AM/FM in Mobile, AL. From 2003 to 2006, he was the Local Sales Manager for COX Media in New Orleans, LA. Mr. Clarke studied marketing and economics at both the University of South Alabama in Mobile, AL and Tuskegee Institute in Tuskegee, AL.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for all pending and previously announced transactions, the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as being affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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