



**CIRCA IS MOVING FORWARD, LAUNCHES VIDEO-DRIVEN LIVE NEWS APP;
COMBINING RESOURCES WITH NATIONAL NEWS DESK, BOOSTING LOCAL
BREAKING NEWS CONTENT**

BALTIMORE, MD (Jan. 12, 2018) – Circa, a national digital news platform owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”), announced that it is expanding its digital footprint with the debut of a video-driven, live news app next week. Since the launch of Circa’s news site in July of 2016, Circa has gained a significant national audience on multiple platforms, including more than 31 million video views and 2.5 million fans on Facebook. The Circa news app provides unique live video covering a wide range of breaking news stories that are in-the-moment, pushing trending issues, alerting users as stories are developing. Moreover, Circa will now be able to capitalize on breaking news stories from Sinclair’s National News Desk in Washington D.C., by combining resources to expand the depth and breadth of national coverage. In addition, Circa will be evolving to take advantage of the breaking content from the more than 70 local Sinclair newsrooms from across the country. Circa will have immediate access to more unique and compelling news stories that can be easily aggregated and fed to all consumer platforms.

“As the largest producer of local news content in the country, our mission is to expand our news enterprise and evolve how we connect with consumers and address changing news consumption habits,” commented Scott Livingston, Sinclair’s Vice President of News. “Circa’s focus will be on live stories trending from around the country, optimized for mobile and social media engagement. Our goal is to make the most relevant content ubiquitous so it can be consumed wherever and whenever you want and to keep you informed about the stories that matter most to you. We want to empower the consumer with the best possible information and stories to share at the dinner table, the water cooler, the assembly line or the board room.”

About Sinclair Broadcast Group, Inc.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

Press Contacts:
Sinclair Broadcast Group, Inc.
Scott Livingston – VP of News
410-568-1500