

News Release

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SINCLAIR PROMOTES TOM LONG TO GENERAL MANAGER IN BOISE, IDAHO

Boise, ID (March 5, 2018) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) announced that Tom Long has been promoted to General Manager of KBOI (CBS) and KYUU (CW Plus) in Boise, Idaho. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Tom has been with Sinclair for nearly four years, and he brings 20 plus years of successful sales leadership with him. He has been a great leader for our sales teams in Lincoln and we are confident that he will make an excellent General Manager for our Boise stations.”

“I am excited to be joining the Sinclair team in Boise. KBOI and KYUU are strong local stations that lead the market in innovative ways to help businesses grow. With Sinclair we are always looking to the future,” commented Mr. Long.

Since 2014, Mr. Long has been the General Sales Manager at KHGI (ABC), KFXL (FOX) and KWNB (ABC) in Lincoln, Nebraska. He has worked in sales at various television stations in Las Vegas, Yakima, Fresno, Cincinnati and Fort Wayne since 1997.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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