SINCLAIR’S KRCR-TV AND THE SALVATION ARMY PARTNER TO RAISE OVER $370,000 FOR CARR FIRE VICTIMS

Sinclair Broadcast Group Donated $25,000 in Support of KRCR-TV’s Relief Effort

Redding, CA (August 6, 2018) – Sinclair Broadcast Group, Inc. (NASDAQ: SBGI) today announced that its television station, KRCR-TV in Redding, CA, has raised over $370,000 in partnership with the Salvation Army to aid short- and long-term disaster relief efforts for the victims of the devastating CARR fire. On August 2nd, KRCR and its sister stations focused on-air, digital and social media efforts to draw attention to the donation website, CareForCarr.org, encouraging viewers to get involved.

“We are pleased to announce that we raised over $370,000 in partnership with Sinclair Broadcast Group and its affiliate stations, helping to provide the tens of thousands of CARR fire victims with basic necessities,” said Captain Tim Danielson, Salvation Army Redding Corps Officer. “We are grateful for Sinclair’s continued support, generous $25,000 donation, and wide reach, which greatly facilitated the success of this fundraiser.”

Throughout the entirety of the CARR fire, KRCR has offered over 110 hours of continuous coverage, even despite a studio evacuation due to encroaching flames, ensuring that its viewers always have the most up-to-date information.

“It’s crucial that local news stations like KRCR do what they can to get involved in times of crisis, not only to offer financial support for those in need, but to provide updated and accurate information to the public,” said Teansie Garfield, General Manager of KRCR. “As part of the Sinclair family, we are lucky to have access to a network of stations across the country that offer financial, technical and operating support to help ensure the delivery continuous, updated coverage for local viewers.”

Sinclair’s widespread relief efforts continue as the fires rage in California. Donations are being accepted at CareForCarr.org through today, August 6th.

About Sinclair:

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition and related station divestitures, the Company will own, operate and/or provide services to 215 television stations in 102 markets. Sinclair is a leading local news provider in the country and operates the greatest number of award-winning news rooms in the industry and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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