

News Release

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SINCLAIR PROMOTES SUSAN WALTHER TO GENERAL MANAGER IN PORTLAND, MAINE

Portland, ME (April 10, 2019) – Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”) announced that Susan Walther has been promoted to General Manager of WGME (CBS) in Portland, Maine. Ms. Walther will also be responsible for the oversight of Sinclair’s provision of services to WPFO (FOX) under a joint sales agreement. The announcement was made by Steve Marks, EVP & Chief Operating Officer of Sinclair’s television group.

In making the announcement, Mr. Marks said, “Susan is no stranger to the Portland Maine Market. She has been with Sinclair in Portland for almost 20 years. Her long history in television sales and deep connection to the community make her a great leader for our stations.”

“I work with the best in the business,” commented Ms. Walther. “I look forward to getting more deeply involved in the local community and helping to lead our team to even greater success.”

Ms. Walther has been with Sinclair Broadcast Group for 19 years serving as General Sales Manager for the past nine. Over the past 30 years, she has held various sales and management positions in the market. Ms. Walther holds a Bachelor of Arts in Communications/Business from the University of New Hampshire.

Sinclair is one of the largest and most diversified television broadcasting companies in the country. The Company owns, operates and/or provides services to 191 television stations in 89 markets. Sinclair is a leading local news provider in the country and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at www.sbgi.net.

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