

Sinclair to Buy KXOK-FM in St. Louis

BALTIMORE, Sept. 1 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will buy the assets of radio station KXOK, 97.1 FM in St. Louis, Missouri, for \$13.5 million from Saul Frischling. The station will give Sinclair its fifth FM station in the market. Sinclair's other radio stations in St. Louis are: WIL, 92.3 FM; KIHT, 96.3 FM; WVRV, 101.1 FM; KPNT, 105.7 FM; and WRTH, 1430 AM. Sinclair also owns KDNL-TV, the ABC affiliate in St. Louis.

Sinclair Radio Division CEO Kerby Confer said, "The acquisition of KXOK from Saul Frischling and his family demonstrates the commitment of Sinclair to the St. Louis marketplace. KXOK will be a great addition to our other stations."

The acquisition is subject to receiving a one-to-a-market waiver from the FCC and is expected to close in the second quarter of 1999.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 56 television stations and 54 radio stations. Upon completion of all pending transactions, Sinclair will own or program 58 television stations in 37 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 22.9% of U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com> or fax, 800-758-5804, ext. 110203

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