Sinclair Announces Corporate Promotion

BALTIMORE, Sept. 15 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Patrick J. Talamantes has been promoted to the position of Treasurer. Talamantes most recently served as Director of Corporate Finance.

In making the announcement, David Amy, Chief Financial Officer of Sinclair, said, "Pat has been an integral part of our capital raising and investor relations activities. This well-deserved promotion clearly identifies him as the key member of our management team responsible for building the capital structure necessary to allow Sinclair to continue to be a leading consolidator in the television and radio broadcasting industries."

Talamantes has served as Director of Corporate Finance since 1996. From 1995 to 1996, he served as Treasurer of River City Broadcasting, which was acquired by Sinclair. From 1986 to 1995, Talamantes held various positions in the Global Bank with Chemical Banking Corporation. Before leaving to join River City, he was a vice president in the Global Media & Telecommunications Group.

Talamantes received a B.A. in Economics (with Honors) from Stanford University. He also received an M.B.A. from The Wharton School of the University of Pennsylvania.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 56 television stations and 54 radio stations. Upon completion of all pending transactions, Sinclair will own or program 64 television stations in 42 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

Web site: http://www.sbgi.net

Company News On-Call: http://www.prnewswire.com or fax, 800-758-5804, ext. 110203

CONTACT: David B. Amy, Chief Financial Officer of Sinclair Broadcast Group, 410-467-5005