

Sinclair Promotes Missy Gaines to General Manager of KSMO-TV in Kansas City
BALTIMORE, Jan. 25 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce the promotion of Missy Gaines to General Manager of KSMO-TV in Kansas City. Missy comes to KSMO-TV from Sinclair's WSTR-TV in Cincinnati where she has been the Station Manager for the past three years. Missy has over eight years of broadcast experience, all with WSTR-TV. She began her broadcast career in 1989 as the station's Controller. While in Cincinnati, Missy served on the University of Cincinnati's Electronic Media Panel for two years.

Prior to her years with WSTR-TV, Missy was a Senior Accountant with Deloitte & Touche in Cincinnati. Missy received a Bachelor of Science in Accounting from Northern Kentucky University in 1986. She received her CPA Certification in September 1988. Missy is married to Frank Gaines. They have two children.

"I have had the good fortune to personally witness the strength Missy brings to KSMO-TV," said Stu Powell, Regional Director. "This is a station that has all the ingredients for success. I am confident that Missy brings the management skills necessary to ensure that potential becomes a reality."

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 56 television stations and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 65 television stations in 42 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 25.9% of U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

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