

Sinclair to Sell 3 Television Stations for \$81 Million to Sunrise Television  
BALTIMORE, March 31 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced that Sunrise Television Corporation ("STC") has agreed to acquire, for \$81 million in cash, the assets of WICS-TV/WICD-TV in the Champaign-Springfield, Illinois television market and KGAN-TV in Cedar Rapids, Iowa. The transaction is expected to close during the second quarter of 1999 and is subject to FCC and Department of Justice approval. The stations to be sold are part of the previously announced six television station acquisition from Guy Gannett Communications that is also expected to close in the second quarter of 1999.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 57 television stations and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 39 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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