

Sinclair Broadcast Group (SBGI) Appoints Alan Cartwright To General Manager in Portland

BALTIMORE, June 9 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce the appointment of Alan Cartwright as General Manager of WGME-TV, its CBS affiliate in Portland, Maine.

Alan Cartwright came to Sinclair from a similar position at WCSH in Portland. Previous to that he was a General Manager in the Viacom Group as well as having held various sales management positions. Alan has been a manager and seller in the broadcast industry for 25 years.

David Smith, President/CEO of Sinclair commented, "I am happy to see Alan join our company. A company as large as ours requires professionals of the highest caliber and Alan fits the bill perfectly."

Michael Draman, Vice President Sales and Marketing for Sinclair said, "Alan brings to this station a wealth of experience and knowledge of the Portland marketplace. He also brings established business relationships and a desire to continue living in Maine, all benefits that will provide us with a minimal transition period."

"I am thrilled with the opportunity to join WGME and Sinclair," stated Mr. Cartwright. "WGME, while already established, has tremendous growth potential and I look forward to being part of the team that helps WGME become an even bigger presence in Portland."

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 39 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 24.4% of U.S television households and includes ABC, CBS, Fox, NBC, WB, and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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