

Sinclair Names Barry Drake CEO of TV and Radio Divisions

BALTIMORE, June 10 /PRNewswire/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced that it has appointed Barry P. Drake to the position of Chief Executive Officer of the Sinclair Television and Radio Divisions. He is currently the CEO of the Sinclair Radio Division.

David Smith, CEO of Sinclair Broadcast Group, said, "Barry Drake is well-suited for this position. He is excellent at driving top-line results and has always shared Sinclair's historical focus on operating margins. Given today's electronic media marketplace, I am looking to Barry to take the strategies he and his team have employed to brand our radio stations and use them to strengthen our local television station platform."

Drake commented, "Sinclair has a broadcasting platform unparalleled in the broadcasting industry with diverse markets, great stations and talented broadcast professionals. Sinclair has a bright future ahead of it, and I look forward to helping our people deliver on that promise."

Drake is a 26-year veteran in the radio broadcasting industry. Drake was appointed CEO of the Sinclair Radio Division in December 1998 and between May 1996 and December 1998 was the division's COO. Prior to that he was President and COO of Keymarket Radio since 1988. From 1985 through 1988, Drake managed the Keymarket stations in Houston, St. Louis and Detroit. Drake began his career as an on-air personality and program manager, and also has worked in the national representation business. He is a graduate of Penn State. Drake, his wife Karen, and their two children, Geoffrey and Stephanie, live in Pikesville, Maryland.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 39 separate markets and 51 radio stations in 10 separate markets. Sinclair's television group will reach approximately 24.4% of U.S. television households and includes ABC, CBS, Fox, NBC, WB, and UPN affiliates. Sinclair's radio group is one of the top 10 groups in the United States.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

CONTACT: David Amy, Chief Financial Officer, or Patrick Talamantes, Treasurer, of Sinclair Broadcast Group, 410-467-5005