

Sinclair Names Sheila Oliver General Manager of WCGV-TV in Milwaukee

BALTIMORE, July 27 /PRNewswire/ -- Sheila Oliver was named General Manager of WCGV-TV in Milwaukee, it was announced by Robert Gluck, Regional Director of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Ms. Oliver will also be responsible for oversight of WVTM-TV, which is programmed by Sinclair under a time brokerage agreement. "Sheila is an outstanding candidate for this position," said Mr. Gluck. "Her extensive experience in sales and as a general manager in both Richmond and Toledo provide her with the ideal background for this great opportunity."

"I'm delighted to be joining Sinclair," Ms. Oliver stated. "Not only do I have the great fortune of working with these two tremendous properties, but it affords me the opportunity to return to my midwestern roots."

Ms. Oliver spent eleven years at WUPW-TV in Toledo before joining WTVR-TV in Richmond. She is a graduate of Michigan State University.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets. Sinclair's television group will reach approximately 24.4% of U.S television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

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