

Sinclair Names Robin Smith VP/Finance for Sinclair Television

BALTIMORE, Aug. 3 /PRNewswire/ -- Robin Smith was named Vice President/Finance of Sinclair Television, it was announced by Barry Drake, CEO of the Sinclair Television and Radio divisions of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Smith was formerly the Chief Financial Officer of the Sinclair Radio division, the vast majority of the stations of which are in the process of being sold to Entercom Communications Corp. In this capacity, she will directly report to Mr. Drake and secondarily to David Amy, Chief Financial Officer of Sinclair Broadcast Group. Smith fills the position of Michael Sileck, who has resigned to pursue other opportunities in the media and communications industry. Smith is no relation to Sinclair Broadcast Group CEO David Smith.

Mr. Drake commented, "I am happy to have Robin join our team. Robin has been an integral member of the management of Sinclair Radio. Her expertise in operations, finance and acquisitions makes her the ideal person to fill Mike's position."

"I'm excited to be joining the television division," Ms. Smith stated. "Not only am I able to stay in the Sinclair family, but I am also able to continue to work with Barry Drake and help him develop the potential of Sinclair's 40-market television platform. I have come to know many of our managers in our television group over the last few years, and I have tremendous respect for what they have accomplished. I look forward to working closely with them to build their businesses."

Smith has been the CFO of Sinclair Radio since 1996. From 1994 to 1996, she was CFO of The Park Lane Group, a company that owned sixteen stations in seven markets in California and Arizona. Prior to that time, she was the Treasurer of Edens Broadcasting, Inc. for ten years. Smith, a certified public accountant, holds a B.S. from Arizona State University.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 51 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets and nine radio stations in two markets. Sinclair's television group will reach approximately 24.4% of U.S television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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