

Sinclair Names David Amy Executive Vice President; Patrick Talamantes Named Chief Financial Officer; Thomas Severson Named Chief Accounting Officer; Lucy Rutishauser Named Assistant Treasurer/Corporate Finance

BALTIMORE, Sept. 14 /PRNewswire/ -- David Smith, President & CEO of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), today announced the promotion of several financial executives to key positions within Sinclair.

David Amy, formerly the Chief Financial Officer of Sinclair, was promoted to Executive Vice President. Mr. Amy will be responsible for strategic planning and human resources, while maintaining an oversight role for the financial operations of the company. Mr. Amy will continue to report to Mr. Smith.

In making this appointment, Mr. Smith said, "David has played an integral role in the development of our company for fifteen years, helping us go from being a three-station broadcaster to now being an industry leader with a \$4 billion enterprise value whose 59 stations cover nearly one in four U.S. households. As we seek to evolve the traditional broadcast model to include the Internet and Digital Television, David will lead our corporate development efforts once again."

Patrick Talamantes, formerly the Treasurer of Sinclair, was promoted to Chief Financial Officer. Mr. Talamantes and his team will be responsible for the financial operations, capital-raising and investor relations activities of the company. Mr. Talamantes will report to Mr. Amy.

Thomas Severson, the Corporate Controller of Sinclair, was appointed Chief Accounting Officer. Mr. Severson will continue to be responsible for accounting and tax matters for the company. Mr. Severson will report to Mr. Talamantes.

Lucy Rutishauser, the Assistant Treasurer of the Company, was promoted Assistant Treasurer/Corporate Finance. In this capacity, Ms. Rutishauser will be responsible for treasury operations and investor relations. Ms. Rutishauser will continue to report to Mr. Talamantes.

Mr. Amy commented, "I look forward to the challenge of helping Sinclair lead the way toward a new broadcast model, just as we did in the consolidation of the industry and in the development of local marketing agreements. I am particularly gratified that I can take on this role because of the strong financial team we have developed over the last four years. I am confident that Pat, Tom and Lucy, along with our VP/Finance for Sinclair Television, Robin Smith, will continue to provide outstanding financial leadership for Sinclair."

Mr. Amy has served as CFO since October of 1994, and as Vice President and CFO since September 1998. Prior to his appointment as CFO, Mr. Amy served as the Corporate Controller of Sinclair beginning in 1986 and has been Sinclair's Chief Accounting Officer since that time. Mr. Amy has over fifteen years of broadcast experience, having joined Sinclair as a business manager for WCWB in Pittsburgh. Mr. Amy received an MBA degree from the University of Pittsburgh in 1981.

Mr. Talamantes has served as Treasurer of Sinclair and prior to that Director of Corporate Finance since 1996. From 1995 to 1996, he served as Treasurer of River City Broadcasting, which was acquired by Sinclair. From 1986 to 1995, Talamantes held various positions in the Global Bank with Chemical Banking Corporation. Before leaving to join River City, he was a vice president in the Global Media & Telecommunications Group. Talamantes received a B.A. in Economics (with Honors) from Stanford University. He also received an M.B.A. from The Wharton School of the University of Pennsylvania.

Mr. Severson has served as Corporate Controller since January 1997. Prior to that time, Mr. Severson served as Assistant Controller of Sinclair since 1995. Prior to joining Sinclair, Mr. Severson held positions in the audit departments of KPMG Peat Marwick LLP and Deloitte & Touche LLP from 1991 to 1995. Mr. Severson is a graduate of the University of Baltimore and is a

member of the American Institute of Certified Public Accountants and the Maryland Association of Certified Public Accountants.

Ms. Rutishauser has served as Assistant Treasurer since December 1998. Prior to that, Ms. Rutishauser was the Assistant Treasurer for Treasure Chest Advertising Company and Integrated Health Services, Inc. From 1988 to 1992, Ms. Rutishauser held various treasury positions with Laura Ashley, Inc. and the Black & Decker Corporation. Ms. Rutishauser graduated magna cum laude from Towson University and received her M.B.A. from the University of Baltimore.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 52 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets and six radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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