

Sinclair Names Michael Eichhorn as Station Manager of WSMH-TV In Flint, Michigan

BALTIMORE, Sept. 15 /PRNewswire/ -- Michael Eichhorn has been named Station Manager of WSMH-TV (FOX 66) in Flint, Michigan. The announcement was made by Aaron Olander, Group Manager for Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). "Mike has proven his worth as a dynamic sales leader. This new challenge in overseeing the operations of WSMH will be an exciting development for the station," said Mr. Olander.

"We have built a strong team here at WSMH," Mr. Eichhorn stated. "I'm excited about the opportunity to lead such a great staff and station."

Mr. Eichhorn has been with WSMH for four years and was promoted from Local Sales Manager. Prior to that, Mr. Eichhorn was an Account Executive at WEYI-TV in Flint. He is a graduate of Specs Howard School of Broadcasting Arts.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television and 52 radio stations. Upon completion of all pending transactions, Sinclair will own or program 59 television stations in 38 separate markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

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