

Sinclair Names Joe Fishleigh as General Manager of WLOS-TV, Asheville

BALTIMORE, Jan. 4 /PRNewswire/ -- Joe Fishleigh has been named the General Manager of WLOS (ABC 13) in Asheville, North Carolina. The announcement was made by Barry Drake, CEO of the Television Division for Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Mr. Fishleigh will also be responsible for oversight of WBSC-TV (WB 40) in Anderson, South Carolina, which is programmed by Sinclair under a time brokerage agreement.

In making the announcement, Mr. Drake said, "Joe has skillfully managed our sales effort in the Asheville-Greenville-Spartanburg-Anderson market and is more than ready to take on the added responsibility of managing the overall station operations."

Will Davis, Regional Manager added, "Joe's personal commitment to excellence will bring energy and excitement to WLOS-TV as we enter the new millennium."

"I am thrilled about the opportunity to operate WLOS-TV, a premiere local television station with five decades of service to the community and an unmatched reputation for news coverage," stated Mr. Fishleigh. "I am excited, as well, about the prospects associated with overseeing the market's newest station, WBSC-TV."

Mr. Fishleigh has more than 14 years of media sales and management experience. A native of Cleveland, Ohio, and a graduate of Ohio University, he has held positions as Director of Sales, General Sales Manager, and National Sales Manager at various stations and was a Branch Manager for Telerep, a company that represents television stations nationwide.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television stations in 38 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of U.S television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

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