

Sinclair Names Scott Campbell as General Manager of WMMP-TV, Charleston

BALTIMORE, Jan. 27 /PRNewswire/ -- Scott Campbell has been named General Manager of WMMP-TV (UPN 36) in Charleston, South Carolina. The announcement was made by Barry Drake, CEO of the Television Division for Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Mr. Campbell will also be responsible for oversight of WTAT-TV (FOX 24) in Charleston, South Carolina, which is programmed by Sinclair under a time brokerage agreement.

In making the announcement, Mr. Drake said, "Scott's management of sales at WABM-TV (UPN 68) in Birmingham, Alabama, has been outstanding. He has demonstrated the skills needed to grow our Charleston operation to the next level."

Will Davis, Regional Manager, added, "Scott's work ethic and enthusiasm are contagious. His energy will be felt not just in the station but throughout the Charleston community."

"I am extremely excited about the opportunity to join the Sinclair team in Charleston," stated Mr. Campbell. "It's an operation with remarkable people and tremendous growth potential in one of the nation's most historic and vibrant cities."

Mr. Campbell has more than 17 years of sales and management experience. A native of Patuxent River, Maryland, and a graduate of the University of Arizona, he has held positions as Regional, General, National and Local Sales Manager at television stations in Dallas, Texas; Buffalo, New York; and Birmingham, Alabama.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 58 television stations in 38 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 24.4% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB, AND UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including BeautyBuys.com, Inc., an on-line e-tailor of brand name health and beauty products; NetFanatics, Inc., a web developer offering e-business solutions and applications; and Synergy Brands, Inc., a developer of on-line consumer product companies. Other strategic investments of Sinclair Broadcast Group include Acrodyne Communications, Inc., a leading manufacturer of transmitters and other television broadcast equipment.

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