

Sinclair names David Bochenek Corporate Controller

BALTIMORE, March 27 /PRNewswire/ -- David Bochenek was named Corporate Controller of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). The announcement was made by Patrick Talamantes, Chief Financial Officer of Sinclair. In this capacity, Mr. Bochenek will report directly to Mr. Thomas Severson, Chief Accounting Officer, who was recently promoted from Corporate Controller.

Mr. Talamantes commented, "I am excited to have Dave join our team. He brings both public corporation and public accounting experience, in addition to having worked for companies that were leaders in their industry. Dave's appointment will enable Tom Severson to devote more of his time to overseeing and implementing the financial operations of our Internet businesses."

"I am very excited about my new opportunity at Sinclair," commented Mr. Bochenek. "I look forward to working with all members of the Sinclair team who have dedicated themselves to making Sinclair an industry leader."

Prior to joining Sinclair, Mr. Bochenek was Vice President and Corporate Controller of Prime Retail, Inc. since 1993. Prior to that, he served as Assistant Vice President of MNC Financial, Inc. and held various positions in the audit department of Ernst and Young, LLP. Mr. Bochenek holds a Bachelor of Business Administration in Accounting and a Master of Science in Finance from Loyola College of Maryland. Mr. Bochenek is a member of the American Institute of Certified Public Accountants and Maryland Association of Certified Public Accountants, on which he serves as a member of the executive committee for Central Maryland.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 61 television stations in 40 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 25.0% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including BeautyBuys.com, Inc., an on-line e-tailer of brand name health and beauty products; NetFanatics, Inc., an e-business solutions and applications provider; and Synergy Brands, Inc., an incubator of on-line consumer product companies. Other strategic investments of Sinclair Broadcast Group include Acrodyne Communications, Inc., a leading manufacturer of transmitters and other television broadcast equipment.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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