

Sinclair Names Merry Ewing General Manager

BALTIMORE, June 20 /PRNewswire/ -- Merry Ewing has been named General Manager ofWSTR-TV (WB 64) in Cincinnati, Ohio. The announcement was made by Barry Drake, CEO of the Television Division of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI).

In making the announcement, Mr. Drake said, "We are delighted to once again see Merry advance within the station she has helped build over the years. She has done an outstanding job as the General Sales Manager ofWSTR-TV, and we are looking forward to building further on her successes as she assumes the General Manager role."

Craig Millar, Regional Manager, added, "During Merry's nine years atWSTR-TV, she has consistently demonstrated her ability to lead and build creative sales teams. I am confident she will continue to grow our station and strengthen its market position."

"I am excited to continue working with the great team atWSTR-TV, especially as the station continues to grow and emerges as a key player in the Cincinnati television market," commented Ms. Ewing.

Prior to her promotion to General Manager, Ms. Ewing served as the General Sales Manager ofWSTR-TV since 1996 and the National Sales Manager since 1991. In addition, her experience includes 11 years of television and radio sales experience. Ms. Ewing received her B.S. degree in Radio/Television from Butler University and her MBA degree in Marketing from Xavier University.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 61 television stations in 40 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including BeautyBuys.com, Inc., an e-tailer of brand name health and beauty products; NetFanatics, Inc., an e-business solutions and applications provider; and Synergy Brands, Inc., an incubator of on-line consumer product companies. Other strategic investments of Sinclair Broadcast Group include Acrodyne Communications, Inc., a leading manufacturer of transmitters and other television broadcast equipment.

SOURCE Sinclair Broadcast Group, Inc.

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