

Sinclair Names Neal Davis General Manager in Peoria, IL

BALTIMORE, Nov. 10 /PRNewswire/ -- Neal Davis has been named General Manager of WYZZ-TV (FOX 43) in Peoria, Illinois. The announcement was made by Barry Drake, CEO of the Television Division of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI).

In making the announcement, Mr. Drake said, "For the past four years, Neal has successfully managed both the station operations and the sales effort at WYZZ-TV. He continues to show that he can successfully handle greater challenges, and we are pleased to be able to once again provide him that opportunity."

"I am proud to be named the General Manager of WYZZ-TV," commented Mr. Davis. "Over the past four years, the WYZZ-TV team has accomplished much, as they continue to grow the station and make it a force in the local market. I am looking forward to continuing our pursuit of excellence."

Prior to his promotion, Mr. Davis served as the Station Manager for WYZZ-TV since 1999. He has held various sales-related positions including that of Director of Sales, General Sales Manager, Local Sales Manager and Account Executive. Mr. Davis received his Bachelor of Science degree in Business Administration from the University of Illinois.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets and 6 radio stations in one market. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company, and BeautyBuys.com, Inc. and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit their website at [www.sbgi.net](http://www.sbgi.net).

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Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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