

Sinclair Broadcast Group Invests in VisionAIR
Commercial Uses of Digital Television Spectrum to be Explored

BALTIMORE, Nov. 16 /PRNewswire/ -- Sinclair Ventures, Inc., the investment arm of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), has committed to invest up to \$3.0 million in cash to VisionAIR, Inc., a privately-held company that develops wireless data applications for mobile workforces. The announcement was made by Len Ostroff, COO of Sinclair Ventures.

"Our investment in VisionAIR allows both companies to explore potential uses of Sinclair's digital television spectrum with VisionAIR's wireless data applications to develop high-speed wireless solutions for the delivery of data to mobile devices," commented Ostroff. "The teaming of Sinclair and VisionAIR could radically change the quality and amount of information that mobile workforces, such as public safety personnel, receive. Critical data, such as mugshots, police records and building blueprints could be received at speeds up to 100 times faster than what is currently possible with cellular."

"We are excited about our relationship with Sinclair," stated Richard Holloman, CEO of VisionAIR. "Our infrastructure and Sinclair's bandwidth will give customers real-time access to huge amounts of information. Users will be better equipped to do their jobs more efficiently and safely." Holloman noted that aside from its traditional focus on serving the public safety sector, VisionAIR is beginning initiatives with other industries with mobile workforces, including maintenance/repair, delivery, construction, real estate and healthcare.

Mr. Holloman continued, "VisionAIR's platform supports the widest range of mobile devices, including web-enabled phones, bi-directional pagers, laptops and palm-sized computers. Only VisionAIR offers a wireless application server that builds on years of proven experience in mission-critical environments. More than 3,000 police and emergency vehicles in communities such as Dallas County, TX, Durham County, NC, and Memphis, TN, rely on VisionAIR's wireless platform to manage and route vital data daily."

About VisionAIR

VisionAIR(TM), Inc., (formerly Vision Software, Inc.) designs, develops and markets highly adaptable wireless data applications and enterprise solutions for mobile workforces in the field service, public safety and professional service industries. The company's Data Routing Engine(TM) (DRE(TM)) facilitates and optimizes the delivery of data to the widest range of wireless devices. Applications include intelligent dispatch, GPS-based mapping, field reporting and message center. VisionAIR has more than 230 administrative, development and support personnel at its corporate offices near Wilmington, NC, and Atlanta, GA, plus an additional 100 sales and operations representatives located throughout the United States. For more information, call 800-882-2108 or visit the VisionAIR website at www.visionair.com.

About Sinclair

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company, VisionAIR, a wireless data applications developer, and BeautyBuys.com, Inc. and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at www.sbgi.net.

Forward-Looking Statements

The matters discussed in this press release include forward-looking statements regarding, among other things, future operating results. In addition, when used in this press release, the words "intends to," "believes," "anticipates," "expects" and similar expressions are intended to identify forward-looking statements. Such statements are subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including the impact of changes in national and regional economies, successful integration of acquired television and radio stations (including achievement of synergies and cost reductions), pricing and demand fluctuations in local and national advertising, volatility in programming costs, the availability of suitable acquisitions on acceptable terms and the other risk factors set forth in the Company's prospectus filed with the Securities and Exchange Commission on April 8, 1998, pursuant to rule 424(b)(5). The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements that may be made to reflect any future events or circumstances.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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