

WBFF-TV to Launch 'FOX45 Morning News' in Baltimore; Expands Award-Winning Newscast

First Locally Produced Morning News in Baltimore

BALTIMORE, Dec. 11 /PRNewswire/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that WBFF-TV (FOX45) in Baltimore, MD will expand its award-winning "FOX45 News at Ten" with the launch of "FOX45 Morning News." The locally produced newscast will air weekdays from 6:00 am to 9:00 am, beginning March 12, 2001.

The news program will feature a team of two full-time anchors, a meteorologist and field reporters, and will be supported by resources from the already established newsrooms of "FOX45 News at Ten" and sister station's "WB54 News at 6:30." FOX45 Morning News will be the only three-hour locally produced morning news program in Baltimore. The entire morning news content will originate from the TV station's local studio, unlike other Baltimore local morning news programs. In addition to covering breaking news, local traffic and weather, the newscast will be committed to covering more local news than currently offered on other stations.

WBFF-TV General Manager William Fanshawe said, "We're excited about our expansion into the local morning news and look forward to providing Baltimore with the same excellent local news coverage that they've come to expect from the area's most reliable news organization. The expansion brings WBFF-TV's total hours of daily news coverage to 4-1/2 (including that of sister station WNUV-TV's 'WB54 News at 6:30')."

"We are offering viewers alternative programming by producing the only three-hour locally-originated news program in the market. Other stations have gone to national news shows creating a void for an extensive locally-produced show," said News Director Joseph DeFeo. "We feel this is a tremendous opportunity to offer the community something that they currently aren't receiving. The timing is right. This is an exciting venture for our station and our viewers."

Television viewers will soon have the unique opportunity to voice their opinions and let WBFF-TV know how they feel about the local morning news program and contribute their ideas. A questionnaire will be posted on WBFF-TV's websites, [www.FOXbaltimore.com](http://www.FOXbaltimore.com) and [www.mycity.com](http://www.mycity.com). More in-depth polling will take place in person with members of the community, as well.

In June 2000, the news operations of WBFF-TV and WNUV-TV received more local Emmy Awards than all other TV news stations in Baltimore combined, with the award for "Outstanding Evening Newscast" being awarded to WNUV-TV's "WB54 News at 6:30."

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at [www.sbgi.net](http://www.sbgi.net).

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax,

800-758-5804, ext. 110203

CONTACT: Joe DeFeo, News Director, or William Fanshawe, General Manager, of  
WBFF-TV, 410-467-4545