

Sinclair Names Promotion Supervisors

BALTIMORE, Jan. 22 /PRNewswire/ -- Barry Drake, CEO of the Television Division of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) today announced the promotion of Steve Harris, Mike Hansen, Ed Luft, Catherine Wood, Pete Ferraro, and Becky Dan to the new position of Promotion Supervisor.

In making the announcement, Mr. Drake said, "These appointments represent another step in our overall strategy to further position our television stations in their local markets, by increasing the quality of our audience promotion and marketing. The Promotion Supervisors will be organized along affiliation lines, thereby ensuring consistent and streamlined promotional efforts across stations of similar affiliations. They will also continue in their current roles as local Promotion Managers in their respective markets."

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit their website at www.sbgi.net.

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Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

CONTACT: Bill Butler of Sinclair Broadcast Group, 410-568-1500