

WTVZ-TV (WB 33) Norfolk Thanks Viewers For Generosity In Aiding Families Of  
U.S.S. Cole Victims

Community Praised For Raising More Than \$46,000

NORFOLK, Va., Feb. 19 /PRNewswire/ -- WTVZ-TV (WB 33) Norfolk, Virginia, would like to express appreciation and gratitude to its viewers who came to the aid of victims of the U.S.S. Cole attack.

Following the tragedy on October 12, 2000, WTVZ-TV ran a series of advertisements calling on people to donate money and supplies to the United Way of South Hampton Roads for distribution to U.S.S. Cole families. According to the United Way, the response to date from cash, credit card and payroll deductions totals \$46,639 in donations to the victims and their families.

"We are pleased we could help the community in this time of tragedy," said Scott Sanders, General Manager for WTVZ-TV. "The outpouring by our viewers and advertisers is a reflection of how much this community cares about its people. We are and will continue to be a proud member of the Hampton Roads community."

"We are grateful for the prompt and willing support from WTVZ-TV," said Mike Hughes, President and Chief Professional Officer for United Way of South Hampton Roads. "The station's response directly affected United Way's ability to offer this fund as a means for the community to help the victims of this tragedy and their families."

WTVZ-TV would like to thank the viewers who participated in raising the funds. Cash, checks and credit card donations may still be made by calling 757-853-8500, ext. 105. Credit card donations may be made at [www.unitedwayshr.org](http://www.unitedwayshr.org). Checks may also be mailed to United Way of South Hampton Roads, PO Box 41069, Norfolk, VA 23541.

About WTVZ-TV and Sinclair Broadcast Group:

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets, including WTVZ-TV (WB 33) in Norfolk, Virginia. Sinclair's television group reaches approximately 25.0% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

SOURCE Sinclair Broadcast Group, Inc.

Web site: <http://www.sbgi.net>

Company News On-Call: <http://www.prnewswire.com/comp/110203.html> or fax, 800-758-5804, ext. 110203

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