

Sinclair Names Randy Pratt as General Manager of KOCB-TV, Oklahoma City

BALTIMORE, Feb. 22 /PRNewswire/ -- Randy Pratt has been named General Manager of KOCB-TV (WB 34) in Oklahoma City, Oklahoma. The announcement was made by Barry Drake, CEO of the Television Division of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI). Mr. Pratt will also be responsible for oversight of KOKH-TV (FOX 25) in Oklahoma City, which is programmed by Sinclair under a time brokerage agreement.

In making the announcement, Mr. Drake said, "We are excited to have Randy join our team. He brings over 20 years of broadcast experience, ranging from station operations to sales and management. We look forward to incorporating his operating perspective to further grow these two stations."

"We are pleased to welcome Randy into the Sinclair family and bring him back to his roots in Oklahoma," commented Rob Weisbord, Regional Group Manager for Sinclair. "Given Randy's depth of experience and past successes, we feel he is more than qualified to take both stations to the next level."

"The opportunity to return to my home state and operate two successful television stations is quite a thrill," commented Mr. Pratt. "I look forward to working with the community to further meet the needs of our viewers and advertisers."

Mr. Pratt most recently served as Vice President/General Manager of WUPW-TV in Toledo, Ohio. From 1996 through 1998, he was the General Manager for KSAS-TV in Wichita, Kansas. Prior to that he served as the General Sales Manager at KWCH-TV and as National Sales Manager for WDIV-TV. In addition, he has served in various sales capacities. Mr. Pratt holds a Bachelor of Science degree in Journalism from Oklahoma State University.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns or programs 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at www.sbgi.net.

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