

News Release

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Hunt Valley, Maryland

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WGME-TV (CBS 13) IN PORTLAND, MAINE RECEIVES FIRST-EVER CRONKITE AWARD

Sinclair Broadcast Group, Inc. (Nasdaq:SBGI) has announced that WGME-TV (CBS 13) in Portland, Maine is to receive the first-ever USC Annenberg-Walter Cronkite Award for Excellence in Broadcast TV Political Journalism at a ceremony in Washington, D.C. on April 20, 2001. Accepting the award will be news anchor Gregg Lagerquist and producer Jenn Machung.

The WGME journalists are to receive the award for a program entitled "Right to Die" which examined a ballot issue before Maine voters in the November 2000 election. The award was won in the "Local Station, Local News" category. The innovative newscast featured only this one story, and it included in-depth reporting, an interactive segment featuring viewer e-mails and telephone calls, and live interviews. "Right to Die" was one of three in-depth stories featuring Maine ballot issues.

"We are not only proud of receiving the Cronkite Award, but also of the very important contribution our station has made in raising the public's awareness of this issue," said Alan Cartwright, General Manager. "Our corporate philosophy has been one of innovation in order to increase viewer understanding of important election issues. We were given the green light to make things happen and we did."

Ron Wolfe, News Director, WGME stated, "Our commitment to informing the public of vitally important issues inspired our staff to develop this program."

Lagerquist and Machung and will join other awardees in accepting the award at a black tie dinner and ceremony at the Four Seasons Hotel in Washington, D.C. Attending the ceremony will be award namesake, Walter Cronkite.

Sinclair Broadcast Group, Inc. is a diversified broadcasting company that currently owns and operates, or programs, 62 television stations in 40 markets. Sinclair's television group reaches approximately 25.0% of all U.S. television households and includes ABC, CBS, FOX, NBC, WB and UPN affiliates. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands,

Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit our website at <http://www.sbgj.net>.