

Sinclair Names Art Lanham as General Manager of KMWB-TV, Minneapolis, MN

BALTIMORE, July 5 /PRNewswire/ -- Art Lanham has been named General Manager of KMWB-TV (WB 23) in Minneapolis, MN, effective July 23, 2001, replacing Dan Mellon who was named General Manager of KOVR-TV (CBS 13), Sinclair's CBS affiliate in Sacramento, CA. The announcement was made by David Smith, CEO of Sinclair Broadcast Group, Inc. (Nasdaq: SBGI).

In making the announcement, Mr. Smith said, "We are pleased to have someone of Art's caliber join Sinclair. He brings over 26 years of television experience, with over 11 years as a General Manager. In addition to his operating experience, Art has served on the FOX Affiliate Board, headed the oversight committee for children's programming, and acted as a consultant to the television industry. We look forward to incorporating his experience to further grow our Minneapolis station."

"I am very excited about joining a leading broadcaster, such as Sinclair, and to have the opportunity to help develop a premium station like KMWB-TV," commented Mr. Lanham. "I look forward to leading the seasoned, professional staff at WB 23, as we take the station forward to new levels of service and success for the advertisers and viewers of the Minneapolis/St. Paul metropolitan area."

Mr. Lanham most recently served as VP/General Manager of KARD-TV in Monroe, LA. From 1995 to 1999, he served as President of Amtel Management, a broadcast consulting firm. From 1987 to 1995, Mr. Lanham was President and General Manager for KMSS-TV in Shreveport, LA. Prior to that and from 1983, he was General Manager and Director of Sales for WKCH-TV in Knoxville, TN. From 1975 to 1983, he served in various sales roles at WTVK-TV, also in Knoxville. Mr. Lanham served as an officer and central region representative for the FOX Network Affiliate Board of Governors from 1991 to 1995. He also served as the Chairman of the FOX Children's Network over-site committee from 1993 to 1994. Mr. Lanham holds a Bachelor of Science degree in Communications, with a major in Broadcasting Advertising, from the University of Tennessee and is a graduate of Art Instruction Schools in Minneapolis with a major in Advertising Illustrations.

Sinclair Broadcast Group, Inc., the largest and one of the most diversified television broadcasting companies, currently owns and operates, or programs, 62 television stations in 40 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 25.0% of all U.S. television households. Sinclair, through its wholly-owned subsidiary, Sinclair Ventures, owns equity interests in Internet-related companies including G1440, an Internet development and integration company; VisionAIR, a wireless data applications developer; and Synergy Brands, Inc. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit Sinclair's website at www.sbgi.net.

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