

Sinclair Announces Corporate Promotions

BALTIMORE, March 8 /PRNewswire-FirstCall/ -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today the promotions of Michael Granados, Steve Marks, and Craig Millar to Vice Presidents/Regional Directors of Sinclair Communications, Inc., the operating subsidiary of Sinclair Broadcast Group. The announcement was made by David Smith, President and CEO of Sinclair.

In making the announcement, Mr. Smith said, "Michael, Steve and Craig have done a tremendous job in over seeing the day-to-day operations of running our television stations. As competition for viewers and advertising dollars increases, it is imperative that the individuals responsible for our station operations understand the intricacies of integrating sales, programming, and administration across many stations. Michael, Steve and Craig have been successful in doing just that for Sinclair and, we are pleased to recognize their efforts."

Mr. Granados has served as a Regional Director since 1996. Prior to that, he was the General Manager of WTTV-TV in Indianapolis, IN and, from 1993 to 1994, he was the Station Manager and Director of Sales. From 1989 to 1993, he served as the General Sales Manager for KABB-TV in San Antonio, TX. Mr. Granados attended California State University where he majored in communications with a concentration in radio, television and film production.

Mr. Marks has served as a Regional Director since 1994. From 1991 to 1994, he was the General Manager for Sinclair's Baltimore station, WBFF-TV. From 1986 to 1991, he served as the General Sales Manager for WTTE-TV in Columbus, OH. Mr. Marks holds a Bachelor of Arts degree from the New York Institute of Technology.

Mr. Millar has served as a Regional Director since 1998. From 1995 to 1998, he was the President and General Manager for KTBC/KVC-TV in Austin, TX. Prior to that and from 1992, he was the General Manager for WBRC-TV in Birmingham, AL. Prior to that, he held various sales management positions. Mr. Millar attended Ithaca College and Cornell University and received numerous decorations for his service in the Army during the Vietnam War.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 63 television stations in 40 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 25.0% of all U.S. television households. Sinclair has a strategic alliance with Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment. For more information, please visit Sinclair's website at www.sbgi.net.

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