

## Sinclair Announces Corporate Promotions

BALTIMORE, Oct. 31 /PRNewswire-FirstCall/ --

Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today the corporate promotions of Lucy Rutishauser, David Bochenek and Tom Waters to key executive positions. The announcement was made by David Smith, CEO and President of Sinclair.

Ms. Rutishauser, the Treasurer of Sinclair, was promoted to Treasurer and Vice President of Corporate Finance. Ms. Rutishauser will continue to be responsible for the Company's capital raising activities, treasury operations and investor relations, and will add oversight for the financial planning and budgeting processes, credit and collections.

Mr. Bochenek, the Controller of Sinclair, was promoted to Chief Accounting Officer and Controller. Mr. Bochenek will continue to be responsible for the accounting and tax matters of the Company and will add oversight for the Company's television station business offices.

Mr. Waters was promoted to Vice President of Purchasing from Director of Purchasing and Administration. Mr. Waters will continue to have oversight of the purchasing and travel departments and assisting in managing the Company's capital budget.

In making the announcement, David Smith commented, "We are pleased to announce these promotions, which are well-deserved. Lucy, Dave and Tom have made significant contributions to the Company in each of their respective areas. This is an opportunity for us to recognize their achievements and provide them with greater opportunities in their expanded roles."

Ms. Rutishauser has served as Treasurer since March 2001. Prior to that, she served as Assistant Treasurer/Corporate Finance since 1999 and was Assistant Treasurer from 1998. Before joining Sinclair, Ms. Rutishauser was the Assistant Treasurer for Treasure Chest Advertising Company and Integrated Health Services, Inc. From 1988 to 1992, Ms. Rutishauser held various treasury positions with Laura Ashley, Inc. and the Black & Decker Corporation. Ms. Rutishauser graduated magna cum laude from Towson University with a Bachelor of Science degree in Economics and Finance and received her M.B.A., with honors, from the University of Baltimore. Ms. Rutishauser is a member of the National Institute of Investor Relations and the Association of Finance Professionals and is a past Board member for the Mid-Atlantic Treasury Management Association.

Mr. Bochenek has served as Corporate Controller since March 2000. Prior to joining Sinclair, Mr. Bochenek was the Vice President, Corporate Controller for Prime Retail, Inc. since 1993. From 1990 to 1993, Mr. Bochenek served as Assistant Vice President for MNC Financial, Inc. and prior to that held various positions in the audit department of Ernst & Young, LLP since 1983. Mr. Bochenek received his Bachelor of Business Administration in Accounting and Master of Science in Finance from Loyola College of Maryland. Mr. Bochenek is a member of the American Institute of Certified Public Accountants and Maryland Association of Certified Public Accountants.

Mr. Waters has served as Director of Purchasing & Administration for Sinclair since 2000. Prior to that and since 1996, Mr. Waters was Director of Purchasing. Before joining Sinclair, Mr. Waters served as the Purchasing Manager for NaturaLawn of America, a rapidly expanding franchise organization with 42 locations nationwide. Mr. Waters has 13 years experience in Purchasing, nine of which have been in a management capacity. Mr. Waters holds a Bachelor of Science degree in Business Administration from the University of Baltimore and is a member of the Baltimore-Washington Business Travelers Association.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs, or provides sales services to 62 television stations in 39 markets. Sinclair's television

group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23.9% of all U.S. television households. For more information, please visit Sinclair's website at [www.sbgi.net](http://www.sbgi.net).

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