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PRESS RELEASES

SBG Names Worsham GM

BALTIMORE (February 5, 2003) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that Beth Worsham has been named General Manager for WXLV-TV (ABC 45) and WUPN-TV (UPN 48) in the Greensboro/Winston-Salem/High Point, North Carolina market. In addition, Ms. Worsham will be assuming the Director of Sales responsibilities. The announcement was made by David Smith, President and CEO of Sinclair.

In making the announcement, Mr. Smith said, "Beth brings considerable sales and management experience to WXLV-TV and WUPN-TV, particularly as it relates to operating an ABC affiliate. Beth has been with our ABC affiliate, WEAR-TV, in the Pensacola, Florida/Mobile, Alabama market for the past 16 years. Her salesmanship and leadership abilities have helped make this one of the strongest franchises within Sinclair's television group. Beth has certainly earned this opportunity to oversee our television duopoly in the 46th largest market. We look forward to bringing her sales knowledge and management skills to our stations in the Greensboro/Winston-Salem market."

"I am excited to have this opportunity and look forward to leading the team at WXLV and WUPN," commented Ms. Worsham. "I am equally thrilled about my move to the beautiful Greensboro/Winston-Salem/High Point area and becoming a contributing member of the community."

Ms. Worsham has spent the past 16 years in various sales and management positions at Sinclair's ABC affiliate, WEAR-TV, in the Pensacola, Florida/Mobile, Alabama market. Most recently, she served as the General Sales Manager and from 1996 as the Regional Sales Manager. Prior to that, Ms. Worsham served as the Local Sales Manager since 1990. Before beginning her career in television, Ms. Worsham worked in the newspaper and radio industries. Ms. Worsham received her Bachelor of Arts degree in Communications and Advertising from the University of Alabama.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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[Back](#)

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