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## PRESS RELEASES

### WTTO to Launch Newscast

BALTIMORE (April 2, 2003) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced today that its WB affiliate, WTTO-TV (WB21) in Birmingham, Alabama, will launch a 9pm local newscast this summer. The newscast, which will air Monday through Sunday from 9pm to 10pm, intends to serve the growing information needs of Birmingham's younger adult viewers.

WB21 will add between 15 and 20 employees to produce the local portion of the news, with Sinclair's News Central supporting the station by providing national news, national sports and weather content for the newscast. The Birmingham station is currently being upgraded to house the news facility and added staff.

"We are excited to provide the market another choice for the 9pm news," stated Sandy Stewart, General Manager of WTTO-TV. "WB21's newscast promises to be fast paced, appealing to a younger demographic than the current local newscasts in the Birmingham market. And, by using the News Central format, our local news staff will be able to concentrate exclusively on local stories that affect our community."

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs, or provides sales services to 62 television stations in 39 markets, 31 of which currently air local news. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 24% of all U.S. television households. Sinclair also owns WABM-TV (UPN68) in Birmingham.

For more information, please visit Sinclair's website at [www.sbg.net](http://www.sbg.net).

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