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PRESS RELEASES

SBG To Release Second Quarter Earnings on August 8

BALTIMORE (July 21, 2003) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) will release its second quarter 2003 earnings results at 7:30 a.m. EDT on Friday, August 8, 2003, followed by a conference call to discuss the results on August 8, 2003, at 8:30 a.m. EDT.

The dial-in number for the earnings call is 877-407-9205.

If you plan to participate on the conference call, please call two minutes prior to the start time and tell the conference operator that the host for the call is David Amy and that the subject of the conference is the "Sinclair Conference Call."

If you cannot participate in the live conference call, a replay of the call will be available on Sinclair Broadcast Group's web site at www.sbg.net/Investor Information/Conference Calls. This will be the only venue through which a replay will be available. The earnings release can be viewed at www.sbg.net/Investor Information/Press Releases.

Members of the news media will be welcome on the call in a listen-only mode. Key executives will be made available to members of the news media, time permitting, following the conference call.

Should you have any questions, please contact Lucy Rutishauser at 410-568-1500.

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