



PRESS RELEASES

SBG Gratified by NY Times Article

BALTIMORE (October 22, 2004) - Sinclair Broadcast Group (Nasdaq: SBGI), which has been vilified in many places regarding its decision to air a special one-hour news program, entitled "A POW Story: Politics, Pressure and the Media," was gratified to read an article published by the New York Times newspaper on Thursday, October 21, 2004, advocating the broadcast of the documentary, "Stolen Honor: Wounds That Never Heal." This is Sinclair's third news special of 2004. "Stolen Honor" will be discussed in the Sinclair news special, but it was erroneous news reports indicating that Sinclair intended to broadcast the documentary in its entirety which set off a recent controversy.

In an Article entitled "An Outpouring of Pain, Channeled Via Politics," New York Times television reviewer Alessandra Stanley opines that it is "too bad" that Sinclair is not airing the entire documentary. In fact, although Ms. Stanley's review of the film is far from completely positive, she nonetheless expresses the view that "Stolen Honor" should not be shown by Sinclair, but rather "should be shown in its entirety on all the networks, cable stations and on public television." Sinclair is pleased to note that the New York Times, which has generally been very negative about Sinclair's plans in regard to this documentary, employs at least one writer who continues to understand the importance of free speech under the First Amendment to the United States Constitution.

Further, an editorial in today's Wall Street Journal ("Sinclair and Watergate") commented unfavorably on the attempts to influence the press through a variety of pressure tactics, including threatened shareholder litigation. While Sinclair, a staunch believer in the First Amendment, appreciates the sentiment of the Journal's editorial stance, we take exception with the inference that our failure to broadcast "Stolen Honor" in its entirety resulted from our having "bent under enormous political pressure." In fact, as noted in a separate article also in today's Wall Street Journal, "Political Shows Prove Costly to Sinclair CEO," Sinclair had never confirmed reports that it was planning to air the entire documentary and actually posted a message on its corporate website stating, "The program has not been videotaped and the exact format of this unscripted event has not been finalized. Characterizations regarding the content are premature and are based on ill-informed sources."

Sinclair's "A POW Story" is expected to include not only interviews with the creator and some of the former POWs featured in the "Stolen Honor documentary," but also interviews with Richard Klass, President of the Veterans Institute for Security and Democracy, an organization which has filed against Sinclair at the Federal Communications Commission, George Butler, the director of the documentary "Going Upriver: The Long War of John Kerry," considered a very favorable presentation of Senator Kerry's war record, and Bobby Muller, a Viet Nam war veteran who the Kerry campaign recommended Sinclair include in its news special.

The Sinclair news special will air this evening, October 22, 2004, on the stations and at the times listed below.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs,

or provides sales services to 62 television stations in 39 markets.
Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN
affiliates and reaches approximately 24% of all U.S. television households.

Market & Stations To Air "A POW Story"

Baltimore	WBFF	Friday 10/22 8PM
Birmingham	WTTO	Friday 10/22 7PM
Buffalo	WUTV	Friday 10/22 8PM
Cedar Rapids	KGAN	Friday 10/22 7PM
Champaign, IL	WICD	Friday 10/22 7PM
Charleston, SC	WMMP	Friday 10/22 8PM
Charleston, WV	WCHS	Friday 10/22 8PM
Cincinnati	WSTR	Friday 10/22 8PM
Columbus	WSYX	Friday 10/22 8PM
Dayton	WKEF	Friday 10/22 8PM
Des Moines	KDSM	Friday 10/22 7PM
Flint	WSMH	Friday 10/22 8PM
Greensboro	WXLV	Friday 10/22 8PM
Greenville/Asheville	WLOS	Friday 10/22 8PM
Kansas City	KSMO	Friday 10/22 7PM
Las Vegas	KVWB	Friday 10/22 8PM
Lexington	WDKY	Friday 10/22 8PM
Madison	WMSN	Friday 10/22 7PM
Milwaukee	WVTV	Friday 10/22 7PM
Minneapolis	KMWB	Friday 10/22 7PM
Nashville	WZTV	Friday 10/22 7PM
Norfolk	WTVZ	Friday 10/22 8PM
Oklahoma City	KOKH	Friday 10/22 7PM
Paducah	KBSI	Friday 10/22 7PM
Pensacola/Mobile	WEAR	Friday 10/22 7PM
Peoria	WYZZ	Friday 10/22 7PM
Pittsburgh	WPGH	Friday 10/22 8PM
Portland	WGME	Friday 10/22 8PM
Raleigh	WLFL	Friday 10/22 8PM
Richmond	WRLH	Friday 10/22 8PM
Rochester	WUHF	Friday 10/22 8PM
Sacramento	KOVR	Friday 10/22 7PM
St. Louis	KDNL	Friday 10/22 7PM
San Antonio	KABB	Friday 10/22 7PM
Springfield, MA	WGGB	Friday 10/22 8PM
Springfield, IL	WICS	Friday 10/22 7PM
Syracuse	WSYT	Friday 10/22 8PM
Tallahassee	WTWC	Friday 10/22 8PM
Tampa	WTTA	Friday 10/22 8PM
Tri Cities	WEMT	Friday 10/22 8PM

[Back](#)

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