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## PRESS RELEASES

### Sinclair Announces Analog and Digital Carriage Agreement with Comcast

BALTIMORE (March 16, 2005) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce that it has reached a binding retransmission consent agreement providing for the cable carriage by Comcast cable systems of all Sinclair stations located in markets served by Comcast. The multi-year agreement relates to the analog and digital signals of the Sinclair stations.

Carriage of the digital signals of Sinclair's ABC, CBS, FOX and NBC affiliated stations will begin in the coming weeks, and carriage of the digital signals of Sinclair's WB and UPN affiliated stations will begin later this year. Comcast has historically carried the analog signals of all the Sinclair stations located in Comcast markets and such carriage will continue under the new agreement.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 62 television stations in 39 markets. Sinclair's television group reaches approximately 24% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

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