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PRESS RELEASES

SBG Names John Rossi GM in Oklahoma City

BALTIMORE (July 12, 2005) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that John Rossi has been named General Manager for KOKH-TV (FOX 25) and KOCB-TV (WB 34) in Oklahoma City, Oklahoma. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "We are pleased to have John rejoin our Company. John did an outstanding job for us in Pittsburgh as our Director of Sales. His knowledge of television advertising, as well as his familiarity with both the FOX and WB networks, makes him a perfect choice for our Oklahoma City market."

"I'm extremely pleased about returning to Sinclair and the exciting opportunities at KOKH and KOCB," commented Mr. Rossi. "I look forward to becoming a part of the Oklahoma City community and meeting the viewing and advertising needs of the market."

Mr. Rossi has over 28 years of broadcasting experience. From 1997 to the present, he served as Vice President, General Manager for KUWB-TV in Salt Lake City, Utah. Prior to that, he served as Executive Vice President and Director of Sales for WorldNow Online. From 1994 to 1997, Mr. Rossi was the General Manager and Director of Sales for WPGH-TV and WCWB-TV in Pittsburgh, Pennsylvania, both stations currently owned by Sinclair. Prior to that, Mr. Rossi served in various television roles including Local Sales Manager and National Sales Manager and as a Vice President of Katz Communications. He currently serves as Chairman of the Utah Broadcasters Association. Mr. Rossi received a Bachelor of Arts degree in Marketing from Bernard M. Baruch College in New York City.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 61 television stations in 38 markets. Sinclair's television group includes FOX, WB, ABC, CBS, NBC, and UPN affiliates and reaches approximately 23% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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