# PRESS RELEASES

SBG Reports Third Quarter Results

Increases Annual Common Stock Dividend to \$0.40 Per Share

Operating Income up 17.3%

BALTIMORE (November 2, 2005) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), the "Company" or "Sinclair," today reported financial results for the three months and nine months ended September 30, 2005.

## Financial Results:

Net broadcast revenues from continuing operations were \$149.0 million for the three months ended September 30, 2005, a decrease of 1.7% versus the prior year period result of \$151.6 million. Operating income was \$40.3 million as compared to \$34.3 million in the prior year period, an increase of 17.3%. The Company had net income available to common shareholders of \$31.6 million in the three-month period versus net income available to common shareholders of \$1.0 million in the prior year period. Diluted earnings per common share were \$0.37 versus diluted earnings per common share of \$0.01 in the prior year period. Diluted earnings per common share from continuing operations were \$0.16 as compared to a diluted loss of \$0.01 in the same period last year.

Net broadcast revenues from continuing operations were \$456.6 million for the nine months ended September 30, 2005, a decrease of 1.6% versus the prior year period result of \$463.9 million. Operating income was \$125.2 million in the nine-month period, an increase of 16.9% versus the prior year period result of \$107.1 million. Net income available to common shareholders was \$183.0 million in the nine-month period versus the prior year period net income available to common shareholders of \$18.9 million. Diluted earnings per common share of \$0.22 in the prior year period. Diluted earnings per common share on continuing operations were \$0.38 as compared to \$0.15 in the same period last year.

"The quarter was driven primarily by better than expected revenue performance on our ABC affiliates, the positive impact of our retransmission fee negotiations on revenue and by continued diligent cost reviews by our employees," commented David Smith, President and CEO of Sinclair. "Third quarter market reports reflect that, on average, our stations grew market share at both the local and national level. Our Company's operational focus on growing the top and bottom lines and our ability to begin monetizing our retransmission consents enabled us to grow our margins and deleverage the Company in a quarter when we had almost \$7 million of political advertising revenues in the same period last year to replace."

"We are also pleased to announce that our Board of Directors approved a \$0.10 per share increase to our annual common stock dividend, beginning with the dividend payable in January 2006, bringing our total annual common stock dividend per share to \$0.40, or an approximate 4.8% dividend yield at

our current stock price."

Operating Statistics and Income Statement Highlights:

- The quarter's revenues were positively impacted by increased advertising spending primarily in the schools, services, fast food, retail and travel/leisure categories. Primary categories that were down were soft drinks, movies, and restaurants. Automotive, our largest category, representing approximately 23% of our time sales, was down 7.5%.
- Local advertising revenues increased 0.9% in the quarter versus the third quarter 2004, while national advertising revenues decreased 15.5% due to the absence of political advertising spending. Excluding political revenues, local advertising revenues were up 2.5% and national advertising revenues were down 7.2%. Local revenues, excluding political revenues, represented 64% of advertising revenues.
- Excluding political revenues, our ABC stations were up 7.4%, our FOX stations were down 2.9%, our UPN stations were down 0.8% and our WB stations were down 5.7%.
- With the majority of our markets reported, market share survey results reflect that our stations grew their share of the television advertising market in the third quarter 2005 from a 17.2% to an 18.3% share over the same period last year.
- Under the terms of recently renegotiated retransmission agreements, the Company recorded approximately \$2.9 million in additional net broadcast revenues, reflecting a one-time adjustment to previously estimated retransmission revenue.
- The Company recorded a deferred tax benefit of \$5.0 million for continuing operations during the third quarter to reflect an adjustment to net deferred tax liabilities as a result of a change in Ohio tax law that replaced the income and franchise tax with a commercial activity tax.
- On September 1, 2005, the Company entered into a joint sales and shared services agreement with Nexstar Broadcasting, whereby Nexstar's CBS affiliate, WROC-TV in Rochester, New York is providing sales and nonprogramming related services to WUHF-TV, the Company's FOX affiliate in Rochester.
- On September 29, 2005, the Company closed on the remaining \$6.7 million of the \$33.5 million sale of KSMO-TV, its WB affiliate in Kansas City, to Meredith Corporation.
- The Company's WB affiliate, WTTO-TV in Birmingham, Alabama, entered into a news share arrangement with WIAT-TV, the CBS affiliate in Birmingham, effective October 3, 2005.

# Balance Sheet and Cash Flow Highlights:

- Debt on the balance sheet, net of \$18.1 million in cash, was \$1,463.8 million at September 30, 2005 versus net debt of \$1,487.0 million at June 30, 2005.
- As of September 30, 2005, 46.9 million Class A common shares and 38.5 million Class B common shares were outstanding, for a total of 85.4 million common shares outstanding.
- Capital expenditures in the quarter were \$3.6 million.
- Program contract payments for continuing operations were \$25.3 million in

the quarter.

# Forward-Looking Statements:

The matters discussed in this press release, particularly those in the section labeled "Outlook," include forward-looking statements regarding, among other things, future operating results. When used in this press release, the words "outlook," "intends to," "believes," "anticipates," "expects," "achieves," and similar expressions are intended to identify forward-looking statements. Such statements are subject to a number of risks and uncertainties. Actual results in the future could differ materially and adversely from those described in the forward-looking statements as a result of various important factors, including and in addition to the assumptions identified above and below, the impact of changes in national and regional economies, successful integration of acquired television stations (including achievement of synergies and cost reductions), FCC approval of pending license transfers, successful execution of outsourcing agreements, pricing and demand fluctuations in local and national advertising, volatility in programming costs, the market acceptance of new programming and our news central strategy, our local sales initiatives, and the other risk factors set forth in the Company's most recent reports on Form 10-Q and Form 10-K, as filed with the Securities and Exchange Commission. There can be no assurances that the assumptions and other factors referred to in this release will occur. The Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements.

#### Outlook:

In accordance with Regulation FD, Sinclair is providing public dissemination through this press release of its expectations for certain of its fourth quarter and full year 2005 financial performance. The Company assumes no obligation to update its expectations. All matters discussed in the "Outlook" section are forward-looking and, as such, persons relying on this information should refer to the "Forward-Looking Statements" section above.

"We remain positive for the television business going into the fourth quarter, forecasting net broadcast revenues to be up a couple percentage points excluding political, despite the continued softness of automotive advertising spending," commented David Amy, EVP and CFO. "We believe that the strength of our ABC stations, changes we have made on our WB news programming, improvements in national advertising and our local new business initiatives will continue to drive our top line in the fourth quarter. Likewise, we are expecting another quarter of expense declines."

- The Company expects fourth quarter 2005 station net broadcast revenues, before barter, to be down approximately 8.0% to 9.0% (an increase of 1.7% to 2.7% excluding political) from fourth quarter 2004 station net broadcast revenue, before barter, of \$170.7 million due to the absence of political advertising revenues. Political revenues in the fourth quarter last year were approximately \$18.7 million and are expected to be approximately \$1.0 million in the fourth quarter this year.
- The Company expects barter revenue to be approximately \$14.7 million in the quarter.
- The Company expects station production expenses and station selling, general and administrative expenses (together, "television expenses"), before barter expense, in the quarter to be approximately \$73.3 million, a 7.3% decrease from fourth quarter 2004 television expenses of \$79.1 million. On a full year basis, television expenses are expected to be

down about 3.9% as compared to 2004 television expenses of \$300.4 million.

- The Company expects barter expense to be approximately \$14.7 million in the quarter.
- The Company expects program contract amortization expense to be approximately \$20 million in the quarter and \$72 million for the year.
- The Company expects program contract payments to be approximately \$25.4 million in the quarter and \$104 million for the year.
- The Company expects corporate overhead to be approximately \$5.6 million in the quarter and \$20.8 million for the year.
- The Company expects depreciation on property and equipment to be approximately \$12.3 million in the quarter and \$50.6 million for the year, assuming the capital expenditure assumptions below.
- The Company expects amortization of acquired intangibles to be approximately \$4.6 million in the quarter and \$18 million for the year.
- The Company expects net interest expense to be approximately \$30.2 million in the quarter and \$118 million for the year, assuming no changes in the current interest rate yield curve and changes in debt levels based on the assumptions discussed in this "Outlook" section.
- The Company expects dividends paid on the Class A and Class B common shares to be approximately \$6.4 million in the quarter and \$19.2 million for the year, assuming current shares outstanding and a \$0.30 per share annual dividend. The \$0.40 per share annual dividend becomes effective in 2006.
- The Company expects to incur either an unrealized gain or loss on its derivatives throughout the year, but is unable to reasonably predict what the mark-to-market valuations of the instruments will be.
- The Company expects the full year effective tax rate for continuing operations to be approximately 32%, including a current tax benefit from continuing operations of approximately \$0.4 million in the quarter and \$8.7 million for the year based on the assumptions discussed in this "Outlook" section.
- The Company expects to spend approximately \$9 million in capital expenditures in the quarter and approximately \$21.5 million for the year.

## Sinclair Conference Call:

The senior management of Sinclair will hold a conference call to discuss its third quarter results on Wednesday, November 2, 2005, at 8:45 a.m. ET. After the call, an audio replay will be available at www.sbgi.net under "Investor Information/Conference Call." The press and the public will be welcome on the call in a listen-only mode. The dial-in number is (877) 407-9205.

#### About Sinclair:

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 60 television stations in 37 markets. Sinclair's television group reaches approximately 22% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates. Sinclair owns a majority equity interest in G1440 Holdings, Inc., an Internet consulting and development company, and Acrodyne Communications, Inc., a manufacturer of transmitters and other television broadcast equipment.

#### Notes:

"Discontinued Operations" accounting has been adopted in the financial statements for all periods presented in this press release, as a result of the Company's announced sale of its Kansas City, Sacramento and Tri-Cities television stations. As such, the results from operations, net of related income taxes, have been reclassified from income from operations and reflected as net income from discontinued operations.

Prior year amounts have been reclassified to conform to current year GAAP presentation.

Sinclair Broadcast Group, Inc. and Subsidiaries

Unaudited Consolidated Statements of Operations (in thousands, except per share data)

Three Months Ended   Nine Months Ended        September 30,
September 30,
REVENUES:  2005  2004  2005  2004
Station broadcast   \$     \$     \$
revenues, net of agency  149,027   151,648   456,572   463,874
commissions
Revenues realized from
station barter
arrangements
Other operating divisions' 4,724    2,845    15,160    10,779
revenues
Total revenues  165,790   168,110   513,283   518,041
OPERATING EXPENSES:
Station production    35,486    37,147    112,170    114,551
expenses
Station selling, general  34,218    35,319    103,123    106,691
and administrative
expenses
Expenses recognized from  11,158    12,619    38,447    40,147
station barter
arrangements
Amortization of program   18,587    23,840    52,131    70,217
contract costs and net              realizable value
adjustments
Stock-based compensation  502    293    1,160    1,207
expense
Other operating divisions' 3,699    3,506    14,000    12,656
expenses
Depreciation and

Amortization of property
Dividends per common share \$   \$   \$   \$ 0.050     0.075   0.025   0.200

```
(In thousands)
                   |September |June 30, |
                   30,
                            2005
                   2005
                             1$
Cash & cash equivalents
                             4,646
                   18,126
Total current assets
                   217,833
                              |222,184
Total long term assets
                   |2,094,708 |2,106,977
Total assets
                   |2,312,541 |2,329,161
Current portion of debt
                             |39,178
                   137,993
Total current liabilities
                   239,364
                              |305,003
Long term portion of debt
                   |1,443,930 |1,452,456
|Total long term liabilities |
                   |1,836,393 |1,812,537 |
Total liabilities
                   |2,075,757 |2,117,540 |
Minority interest in
consolidated subsidiaries
                                      |6,152
                             |5,782
|Total stockholders' equity
                   |231,002 |205,469
|Total liabilities &
|stockholders' equity
                          |2,312,541 |2,329,161 |
Unaudited Consolidated Historical Selected Statement of Cash Flows Data:
(In thousands)
                    Three
                             Nine
                    |Months |Months
                    |Ended
                              |Ended
                    |September |September |
                    |30,
                            |30,
                    2005
                             |2005
|Net cash flow from operating | $
activities
                      2,024
                                |49,951 |
Net cash flow from investing
                                      |271,500 |
activities
                      |(1,067)|
                                      |(313,816)|
Net cash flow from financing
```

12,523

|13,480

|18,126

4,646

7,635

|18,126 |

|Net increase in cash and cash |

|Cash & Cash Equivalents, end of | \$

|Cash & Cash Equivalents, |beginning of period

Unaudited Consolidated Historical Selected Balance Sheet Data:

Back

period

activities

|Equivalents

Copyright 2007 Sinclair Broadcast Group, Inc.