



PRESS RELEASES

SBG Announces Cable Retrans With Insight Communications

BALTIMORE (December 23, 2005) -- Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) is pleased to announce that it has reached a multi-year retransmission consent agreement providing for the analogue and digital cable carriage for television stations in eight of Sinclair's markets by Insight Communications cable systems, as well as providing for the carriage of multicast channels.

The markets which will be able to receive Sinclair owned, operated and/or programmed television station signals in high definition on Insight's cable systems are:

WICS/WICD (ABC 15/ABC 20) in Champaign/Springfield, IL
WDKY (FOX 56) in Lexington, KY
WYZZ (FOX 43) in Peoria, IL
WSYX (ABC 6) and WTTE (FOX 28) in Columbus, OH
WSTR (WB 64) in Cincinnati, OH
WKEF (ABC 22) and WRGT (FOX 45) in Dayton, OH

WZTV (FOX 17) and WUXP (UPN 30) in Nashville, TN and WMSN (FOX 47) in Madison, WI will also be available on a limited number of Insight cable systems in certain markets.

Barry Faber, Sinclair's Vice President and General Counsel, commented, "We are pleased to have reached an agreement beneficial to all parties involved. This agreement was made possible because Insight recognized the value of being able to carry our signals, which allowed for an appropriate economic agreement to be reached."

Sinclair has previously indicated that it does not provide cable operators with its digital signals without receiving adequate consideration. Sinclair continues to negotiate with other cable systems, and as a reminder, in those markets and for those cable operators where agreements have not been reached, viewers can access the high definition digital signal for free over-the-air.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, currently owns and operates, programs or provides sales services to 60 television stations in 37 markets. Sinclair's television group reaches approximately 22% of U.S. television households and includes ABC, CBS, FOX, NBC, WB, and UPN affiliates.

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