WSMH & WNEM to Produce Shared 10PM News in Flint

News Release

Contact:  David Schwartz, WSMH-TV       Al Blinke, WNEM-TV
810-785-8866             989-755-8191

WSMH-TV AND WNEM-TV TO PRODUCE A SHARED 10 P.M. NEWSCAST IN FLINT/SAGINAW/BAY CITY, MICHIGAN

    FLINT/SAGINAW/BAY CITY, MI (April 10, 2006) - WSMH-TV (FOX 66) and WNEM-TV (CBS 5) have announced a news partnership in which WNEM will produce an hourly 10 p.m. newscast Monday through Sunday on WSMH, beginning April 24, 2006. The news share will be branded as, “TV5 News at 10 P.M. on FOX66.”

    "This is an exciting opportunity for us to partner with the number one-rated news in the market," commented David Schwartz, General Manager of WSMH. "Having WNEM produce our news gives us access to resources that are otherwise cost prohibitive, and allows us to air a higher quality, better known news product. We thank our news staff, who did a tremendous job in producing a solid and professional local newscast for the past 3-1/2 years."

    "We are excited about partnering with FOX 66 in producing Mid-Michigan's only 10 p.m. newscast," said Al Blinke, WNEM's Vice President and General Manager. "We will invest by expanding our news resources to give both stations more coverage, and give FOX 66 viewers a newscast produced by our top-rated and award-winning news team."

    The news, sports and weather anchors for WSMH, all of whom will be familiar faces from WNEM, will be identified in the near future.

    WSMH-TV is owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI), one of the largest and most diversified television broadcasting companies, which owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit www.sbgi.net.

    WNEM-TV is owned by Meredith Corporation (NYSE:MDP) one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 14 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland. For more information, please visit http://www.meredith.com.

    ###

Back

©Copyright 2007 Sinclair Broadcast Group, Inc.