

## PRESS RELEASES

Tim Mathis is Named GM at WICS and WICD in Springfield/Champaign, IL

**News Release** 

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Sinclair names TIm Mathis General manager OF WICS-TV/WICD-TV in Springfield/Champaign, IL

Springfield/Champaign (April 18, 2006) - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) announced that Tim Mathis has been named General Manager for WICS-TV (ABC 20) and WICD-TV (ABC 15) in Springfield/Champaign, Illinois. The announcement was made by Steve Marks, Chief Operating Officer of Sinclair's television group.

In making the announcement, Mr. Marks said, "Tim is a 15 year veteran of the television broadcasting business with experience in managing two station markets. Tim also has an extensive sales background that includes new business and website revenue development, which we look forward to employing at WICS and WICD."

"Having grown up in Champaign County, I am heartened at the opportunity to live and work within, as well as support the communities of my home," commented Tim Mathis, General Manager of WICS-TV/WICD-TV. "With two full fledged stations and news operations, in Springfield and Champaign, we are uniquely positioned to serve Central and East Central Illinois. I look forward to building on that in ways not available to any other media provider in the market."

Most recently and from 2005, Mr. Mathis served as Director of Sales for WNDY-TV, WISH-TV and WIIH-TV in Indianapolis, IN. From 2000 to 2005, he was General Sales Manager for WNDY-TV. Prior to that and from 1998, Mr. Mathis served as General Sales Manager of WFLI-TV in Chattanooga, TN. From 1991 to 1998, Mr. Mathis held various other positions in television broadcasting including that of Local Sales Manager, National Sales Manager and Account Executive. Mr. Mathis holds a Bachelor of Arts degree in Radio and Television Communication from Southern Illinois University.

Sinclair Broadcast Group, Inc., one of the largest and most diversified television broadcasting companies, owns and operates, programs or provides sales services to 58 television stations in 36 markets. Sinclair's television group is affiliated with all major networks and reaches approximately 22% of all U.S. television households. For more information, please visit Sinclair's website at www.sbgi.net.

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